



# Website review 7lamp.ru

Generated on March 19 2025 10:40 AM

The score is 43/100



## SEO Content

|          | Title                 | Светотехническая 7 LAMP<br><b>Length : 23</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                   |          |         |      |         |     |                      |       |                       |   |   |   |   |
|----------|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|------|---------|-----|----------------------|-------|-----------------------|---|---|---|---|
|          | Description           | Современные светильники напрямую от производителя. Линейные, квадратные, круглые, контурные и многое другое. Большой выбор цветов и размеров по приятным ценам<br><b>Length : 160</b><br>Great, your meta description contains between 70 and 160 characters. |          |         |      |         |     |                      |       |                       |   |   |   |   |
|          | Keywords              | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                           |          |         |      |         |     |                      |       |                       |   |   |   |   |
|          | Og Meta Properties    | Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.7lamp.ru</td></tr><tr><td>title</td><td>изготовление на заказ</td></tr></table>       | Property | Content | type | website | url | https://www.7lamp.ru | title | изготовление на заказ |   |   |   |   |
| Property | Content               |                                                                                                                                                                                                                                                               |          |         |      |         |     |                      |       |                       |   |   |   |   |
| type     | website               |                                                                                                                                                                                                                                                               |          |         |      |         |     |                      |       |                       |   |   |   |   |
| url      | https://www.7lamp.ru  |                                                                                                                                                                                                                                                               |          |         |      |         |     |                      |       |                       |   |   |   |   |
| title    | изготовление на заказ |                                                                                                                                                                                                                                                               |          |         |      |         |     |                      |       |                       |   |   |   |   |
|          | Headings              | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H2] Оставить заявку</li></ul>                          | H1       | H2      | H3   | H4      | H5  | H6                   | 0     | 1                     | 0 | 0 | 0 | 0 |
| H1       | H2                    | H3                                                                                                                                                                                                                                                            | H4       | H5      | H6   |         |     |                      |       |                       |   |   |   |   |
| 0        | 1                     | 0                                                                                                                                                                                                                                                             | 0        | 0       | 0    |         |     |                      |       |                       |   |   |   |   |
|          | Images                | We found 98 images on this web page.<br>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                  |          |         |      |         |     |                      |       |                       |   |   |   |   |
|          | Text/HTML Ratio       | Ratio : <b>2%</b>                                                                                                                                                                                                                                             |          |         |      |         |     |                      |       |                       |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                                                                                            |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------------------------------|
|                                                                                  |        | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash  | Perfect, no Flash content has been detected on this page.                                                                  |
|  | Iframe | Great, there are no Iframes detected on this page.                                                                         |

## SEO Links

|                                                                                    |                         |                                                                                                |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                               |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 45 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |

## In-page links

| Anchor                                       | Type     | Juice         |
|----------------------------------------------|----------|---------------|
| <a href="#">Популярные светильники</a>       | Internal | Passing Juice |
| <a href="#">Шары</a>                         | Internal | Passing Juice |
| <a href="#">Светильники в форме "Кольца"</a> | Internal | Passing Juice |
| <a href="#">Полукольца</a>                   | Internal | Passing Juice |
| <a href="#">Круги</a>                        | Internal | Passing Juice |
| <a href="#">Трубки</a>                       | Internal | Passing Juice |
| <a href="#">Бра</a>                          | Internal | Passing Juice |
| <a href="#">Линейные</a>                     | Internal | Passing Juice |

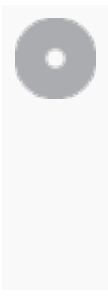
## In-page links

|                                                    |          |               |
|----------------------------------------------------|----------|---------------|
| <a href="#">Светильники - Прямоугольный контур</a> | Internal | Passing Juice |
| <a href="#">Прямоугольники</a>                     | Internal | Passing Juice |
| <a href="#">Шестиугольный контур</a>               | Internal | Passing Juice |
| <a href="#">Встраиваемые</a>                       | Internal | Passing Juice |
| <a href="#">Шестиугольники</a>                     | Internal | Passing Juice |
| <a href="#">Квадратный контур</a>                  | Internal | Passing Juice |
| <a href="#">Квадраты</a>                           | Internal | Passing Juice |
| <a href="#">Треугольный контур</a>                 | Internal | Passing Juice |
| <a href="#">Встраиваемые</a>                       | Internal | Passing Juice |
| <a href="#">Треугольники</a>                       | Internal | Passing Juice |
| <a href="#">Многоугольники скругленные</a>         | Internal | Passing Juice |
| <a href="#">Овалы</a>                              | Internal | Passing Juice |
| <a href="#">С растениями</a>                       | Internal | Passing Juice |
| <a href="#">О компании</a>                         | Internal | Passing Juice |
| <a href="#">Фото</a>                               | Internal | Passing Juice |
| <a href="#">Индивидуальное производство</a>        | Internal | Passing Juice |
| <a href="#">Сотрудничество</a>                     | Internal | Passing Juice |
| <a href="#">Смотреть каталог</a>                   | Internal | Passing Juice |
| <a href="#">RING 2.0, подвесной/накладной</a>      | Internal | Passing Juice |
| <a href="#">DISCO 80, подвесной/накладной</a>      | Internal | Passing Juice |
| <a href="#">LAP tri arch, подвесной/накладной</a>  | Internal | Passing Juice |
| <a href="#">RING 2.0 eco, подвесной/накладной</a>  | Internal | Passing Juice |
| <a href="#">LAP oval, подвесной/накладной</a>      | Internal | Passing Juice |
| <a href="#">LINE M, сечение 50x50мм</a>            | Internal | Passing Juice |
| <a href="#">LINE EXPERT, сечение 28x40мм</a>       | Internal | Passing Juice |
| <a href="#">DISCO 1/2, подвесной/накладной</a>     | Internal | Passing Juice |
| <a href="#">DISCO 100, подвесной/накладной</a>     | Internal | Passing Juice |
| <a href="#">Каталог</a>                            | Internal | Passing Juice |

## In-page links

|                                                         |          |               |
|---------------------------------------------------------|----------|---------------|
| <a href="#">Контакты</a>                                | Internal | Passing Juice |
| <a href="#">Личный кабинет</a>                          | Internal | Passing Juice |
| <a href="#">Обратная связь</a>                          | Internal | Passing Juice |
| <a href="#">О компании</a>                              | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности и оферта</a>    | Internal | Passing Juice |
| <a href="#">Пользовательское соглашение</a>             | Internal | Passing Juice |
| <a href="#">Оплата и доставка</a>                       | Internal | Passing Juice |
| <a href="#">Перейти в корзину</a>                       | Internal | Passing Juice |
| <a href="#">условиями обработки персональных данных</a> | Internal | Passing Juice |

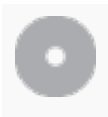
## SEO Keywords

|                                                                                   |                |                                                                                             |
|-----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------|
|  | Keywords Cloud | накладные светильники<br>подвесные показать все<br>скрыть заказ встраиваемые<br>контур один |
|-----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| скрыть       | 5       | ×     | ×        | ×           | ×        |
| подвесные    | 5       | ×     | ×        | ×           | ×        |
| все          | 5       | ×     | ×        | ×           | ×        |
| показать     | 5       | ×     | ×        | ×           | ×        |
| встраиваемые | 5       | ×     | ×        | ×           | ×        |

## Usability

|                                                                                    |     |                                 |
|------------------------------------------------------------------------------------|-----|---------------------------------|
|  | Url | Domain : 7lamp.ru<br>Length : 8 |
|------------------------------------------------------------------------------------|-----|---------------------------------|

## Usability

|                                                                                  |              |                                                                                                                                          |
|----------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Favicon      | Great, your website has a favicon.                                                                                                       |
|  | Printability | Great. We have found a Print-Friendly CSS.                                                                                               |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 48<br>Warnings : 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                           |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------|

## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

|   |             |                                                                                                                                                                                                                                                                                                 |
|---|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ✔ | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="https://www.7lamp.ru/sitemap.xml">https://www.7lamp.ru/sitemap.xml</a></p>                                                                                                                                                           |
| ✔ | Robots.txt  | <p><a href="http://7lamp.ru/robots.txt">http://7lamp.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                    |
| ✘ | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |