



# Website review alpicool-official.ru

Generated on July 14 2023 09:46 AM

The score is 53/100



## SEO Content

|    | Title              | Автомобильные холодильники Alpicool   Официальный магазин<br><br><b>Length : 57</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                            |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Купить автохолодильник Alpicool от производителя на официальном сайте. Доставка по Екатеринбургу бесплатно от магазина. Отправка по РФ наложенным платежом. Бесплатная консультация и заказ - 8 (800) 500-88-13.<br><br><b>Length : 208</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | магазин автохолодильников, купить автохолодильник, автохолодильник Alpicool<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Автохолодильники Alpicool</li><li>[H2] Особенности автомобильных холодильников Alpicool</li><li>[H2] Купить автохолодильники Alpicool на официальном сайте</li><li>[H3] Добавление сайта на главный экран Вашего устройства</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 1 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                               | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1                                                                                  | 2                  | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 104 images on this web page.<br><br>32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|                                                                                    | Text/HTML Ratio    | Ratio : <b>33%</b>                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                                             |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------------------------|
|  |        | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash  | Perfect, no Flash content has been detected on this page.                   |
|  | Iframe | Great, there are no Iframes detected on this page.                          |

## SEO Links

|                                                                                    |                         |                                                                                                |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                               |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 55 links including 1 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |

## In-page links

| Anchor                                      | Type     | Juice         |
|---------------------------------------------|----------|---------------|
| <a href="#">Каталог</a>                     | Internal | Passing Juice |
| <a href="#">О компании</a>                  | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a> | Internal | Passing Juice |
| <a href="#">Контакты</a>                    | Internal | Passing Juice |
| <a href="#">Оплата</a>                      | Internal | Passing Juice |
| <a href="#">Доставка</a>                    | Internal | Passing Juice |
| <a href="#">Акции</a>                       | Internal | Passing Juice |

## In-page links

|                                                                                                                 |          |               |
|-----------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Возврат товара</a>                                                                                  | Internal | Passing Juice |
| <a href="#">Подарочные сертификаты</a>                                                                          | Internal | Passing Juice |
| <a href="#">ОТЗЫВЫ</a>                                                                                          | Internal | Passing Juice |
| <a href="#">=</a>                                                                                               | Internal | Passing Juice |
| <a href="#">&amp;nbspsp:</a>                                                                                    | Internal | Passing Juice |
| <a href="#">Надувная SUP-доска Streak бирюза (335x76x15)</a>                                                    | Internal | Passing Juice |
| <a href="#">Китай</a>                                                                                           | Internal | Passing Juice |
| <a href="#">Надувная SUP-доска Streak синий (335x76x15)</a>                                                     | Internal | Passing Juice |
| <a href="#">АВТОНОМНЫЙ ВОЗДУШНЫЙ ДИЗЕЛЬНЫЙ ОТОПИТЕЛЬ KINGMOON 2 квт 24V</a>                                     | Internal | Passing Juice |
| <a href="#">Посмотреть все</a>                                                                                  | Internal | Passing Juice |
| <a href="#">ЖМИ ...</a>                                                                                         | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                                                                       | Internal | Passing Juice |
| <a href="#">Автомобильная мультиварка от прикуривателя 1.6л 12/24v</a>                                          | Internal | Passing Juice |
| <a href="#">Автомобильная мультиварка от прикуривателя 2л 12/24v</a>                                            | Internal | Passing Juice |
| <a href="#">АВТОНОМНЫЙ ВОЗДУШНЫЙ ДИЗЕЛЬНЫЙ ОТОПИТЕЛЬ KINGMOON 2 квт 12V</a>                                     | Internal | Passing Juice |
| <a href="#">АВТОНОМНЫЙ ВОЗДУШНЫЙ ДИЗЕЛЬНЫЙ ОТОПИТЕЛЬ KINGMOON 5 квт 12V</a>                                     | Internal | Passing Juice |
| <a href="#">АВТОНОМНЫЙ ВОЗДУШНЫЙ ДИЗЕЛЬНЫЙ ОТОПИТЕЛЬ KINGMOON 5 квт 24V</a>                                     | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool BLIZZ EGX42 (42л) (встроенный съёмный аккумулятор + bluetooth колонка)</a> | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool CLD35 (25.3л)</a>                                                          | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool CLD45 (33.3л)</a>                                                          | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool CLD55 (42л)</a>                                                            | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool X50 (50л)</a>                                                              | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool X40 (40л)</a>                                                              | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool X30 (30л)</a>                                                              | Internal | Passing Juice |
| <a href="#">ПЕРЕНОСНОЙ ДИЗЕЛЬНЫЙ ОТОПИТЕЛЬ 5.5 квт питание на 12 и 220 v (1 сопло)</a>                          | Internal | Passing Juice |

## In-page links

|                                                                  |          |               |
|------------------------------------------------------------------|----------|---------------|
| <a href="#">Надувная SUP-доска JS BLACK SAMURAI 11 335x81x15</a> | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool CX50 (50л)</a>              | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool CX30 (30л)</a>              | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool C50 (50л)</a>               | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool C75 (75л)</a>               | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool C15 (15л)</a>               | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool C20 (20л)</a>               | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool C30 (30л)</a>               | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool C25 (25л)</a>               | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool T60 (60л) двухкамерный</a>  | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool T50 (50л) двухкамерный</a>  | Internal | Passing Juice |
| <a href="#">Автохолодильник Alpicool T36 (36л) двухкамерный</a>  | Internal | Passing Juice |
| <a href="#">персональных данных</a>                              | Internal | Passing Juice |
| <a href="#">Забыли пароль?</a>                                   | Internal | Passing Juice |
| <a href="#">Регистрация</a>                                      | Internal | Passing Juice |
| <a href="#">Yandex</a>                                           | Internal | Passing Juice |
| <a href="#">Facebook</a>                                         | Internal | Passing Juice |
| <a href="#">Google</a>                                           | Internal | Passing Juice |
| <a href="#">Twitter</a>                                          | Internal | Passing Juice |
| <a href="#">Vkontakte</a>                                        | Internal | Passing Juice |
| <a href="#">Mailru</a>                                           | Internal | Passing Juice |
| <a href="#">Odnoklassniki</a>                                    | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                        | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

**alpicool** серия сравнению просмотр  
быстрый параметры количество **Все** корзину  
артикул

## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| alpicool  | 82      | ✓     | ✓        | ✓           | ✓        |
| серия     | 54      | ✗     | ✗        | ✗           | ✗        |
| параметры | 36      | ✗     | ✗        | ✗           | ✗        |
| все       | 36      | ✗     | ✗        | ✗           | ✗        |
| корзину   | 32      | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : alpicool-official.ru<br>Length : 20      |
|   | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |               |                                                                                                                                                   |
|------------------------------------------------------------------------------------|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype       | HTML 5                                                                                                                                            |
|  | Encoding      | Perfect. Your declared charset is UTF-8.                                                                                                          |
|  | W3C Validity  | Errors : 87<br>Warnings : 32                                                                                                                      |
|  | Email Privacy | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers. |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://alpicool-official.ru/sitemap.2620089.xml.gz">https://alpicool-official.ru/sitemap.2620089.xml.gz</a></div>                                                                                                                 |
|  | Robots.txt  | <p><a href="http://alpicool-official.ru/robots.txt">http://alpicool-official.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                            |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |