



# Website review apelsinoteli.ru

Generated on May 12 2023 18:09 PM

The score is 56/100



## SEO Content

|             | Title                                                                                                                                                  | Официальный сайт отелей Апельсин в Москве - oteliapelsin.ru                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|----------|---------|--------|-------|------|---------|-------|-------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------|-----------|-----------------|
|             |                                                                                                                                                        | <b>Length : 59</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
|             |                                                                                                                                                        | Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
|             | Description                                                                                                                                            | Забронируйте недорогие апартаменты в сети отелей Апельсин, центр Москвы. В отелях «Апельсин» практикуется лояльность и демократичность. Позвоните нам!                                                                                                                                                                                                                                                                                                                                                                                |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
|             |                                                                                                                                                        | <b>Length : 150</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
|             |                                                                                                                                                        | Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
|             | Keywords                                                                                                                                               | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                   |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
|             | Og Meta Properties                                                                                                                                     | Good, your page take advantage of Og Properties.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
|             |                                                                                                                                                        | <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Официальный сайт отелей Апельсин в Москве - oteliapelsin.ru</td></tr><tr><td>description</td><td>Забронируйте недорогие апартаменты в сети отелей Апельсин, центр Москвы. В отелях «Апельсин» практикуется лояльность и демократичность. Позвоните нам!</td></tr><tr><td>url</td><td>https://apelsinoteli.ru/</td></tr><tr><td>site_name</td><td>oteliapelsin.ru</td></tr></table> |                |                |                |                |                | Property | Content | locale | ru_RU | type | website | title | Официальный сайт отелей Апельсин в Москве - oteliapelsin.ru | description | Забронируйте недорогие апартаменты в сети отелей Апельсин, центр Москвы. В отелях «Апельсин» практикуется лояльность и демократичность. Позвоните нам! | url | https://apelsinoteli.ru/ | site_name | oteliapelsin.ru |
| Property    | Content                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
| locale      | ru_RU                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
| type        | website                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
| title       | Официальный сайт отелей Апельсин в Москве - oteliapelsin.ru                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
| description | Забронируйте недорогие апартаменты в сети отелей Апельсин, центр Москвы. В отелях «Апельсин» практикуется лояльность и демократичность. Позвоните нам! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
| url         | https://apelsinoteli.ru/                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
| site_name   | oteliapelsin.ru                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                |                |                |                |                |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |
|             | Headings                                                                                                                                               | <b>H1</b><br>0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>H2</b><br>4 | <b>H3</b><br>0 | <b>H4</b><br>8 | <b>H5</b><br>0 | <b>H6</b><br>0 |          |         |        |       |      |         |       |                                                             |             |                                                                                                                                                        |     |                          |           |                 |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    |                 | <ul style="list-style-type: none"><li>• [H2] ОТЕЛИ АПЕЛЬСИН</li><li>• [H2] Отель Апельсин — апартаменты недорого!</li><li>• [H2] Отель Апельсин официальный сайт</li><li>• [H2] Отель Апельсин официальный сайт — Москва</li><li>• [H4] ОТЕЛЬ НА ПРЕОБРАЖЕНКЕ</li><li>• [H4] SEND US A MESSAGE</li><li>• [H4] CONTACT INFORMATION</li><li>• [H4] Москва</li><li>• [H4] Отель на Вернадского</li><li>• [H4] Отель Преображенская площадь</li><li>• [H4] Продажа недвижимости</li><li>• [H4] Забронировать и снять отель Апельсин официальный сайт - Москва</li></ul> |
|    | Images          | <p>We found 14 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                            |
|    | Text/HTML Ratio | <p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

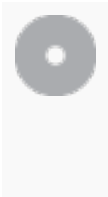
## SEO Links

|                                                                                    |                         |                                                                                                         |
|------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                        |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                          |
|  | In-page links           | We found a total of 10 links including 0 link(s) to files                                               |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10%</p> <p>Internal Links 90%</p> |

In-page links

| Anchor                                         | Type     | Juice         |
|------------------------------------------------|----------|---------------|
| <a href="#">ОТЕЛЬ на Комсомольской</a>         | Internal | Passing Juice |
| <a href="#">ОТЕЛЬ на Преображенке</a>          | Internal | Passing Juice |
| <a href="#">ОТЕЛЬ на проспекте Вернадского</a> | Internal | Passing Juice |
| <a href="#">ОТЕЛЬ на Чистых прудах</a>         | Internal | Passing Juice |
| <a href="#">Хостел на Преображенке</a>         | Internal | Passing Juice |
| <a href="#">ПОДРОБНЕЕ</a>                      | External | Passing Juice |
| <a href="#">ЗАКАЗАТЬ КОНСУЛЬТАЦИЮ</a>          | Internal | Passing Juice |
| <a href="#">info@google.com</a>                | Internal | Passing Juice |
| <a href="#">oteliapelsin.ru</a>                | Internal | Passing Juice |
| <a href="#">Сравнить</a>                       | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

апельсин **ОТЕЛЬ** подробнее отелей  
также **ДЛЯ** предоставляем забронировать  
**НАШИХ** номер

Keywords Consistency

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| отель    | 22      | ✗     | ✗        | ✗               | ✓        |
| апельсин | 17      | ✓     | ✗        | ✓               | ✓        |
| отелей   | 13      | ✓     | ✗        | ✓               | ✗        |
| для      | 12      | ✗     | ✗        | ✗               | ✗        |
| наших    | 10      | ✗     | ✗        | ✗               | ✗        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : apelsinoteli.ru<br>Length : 15           |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 18<br>Warnings : 46                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div>✔ Apple Icon</div><div>✔ Meta Viewport Tag</div><div>✔ Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://apelsinoteli.ru/sitemap_index.xml">https://apelsinoteli.ru/sitemap_index.xml</a></div>     |
|  | Robots.txt  | <p><a href="http://apelsinoteli.ru/robots.txt">http://apelsinoteli.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                      |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div> |