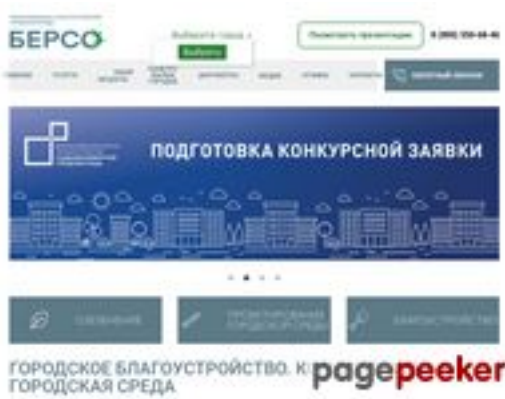


Website review bersorf.ru

Generated on October 04 2023 18:04 PM

The score is 53/100



SEO Content

	Title	Проектирование и благоустройство городской среды, БЕРСО Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Весь цикл проектирования и благоустройства комфортной городской среды: от общения с жителями, разработки эскизного проекта и проектирования, до воплощения проекта благоустройства в жизнь., Length : 189 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	, Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>4</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></table> • [H1] проектирование и благоустройство городской среды • [H1] Городское благоустройство. Комфортная городская среда • [H2] уникальность • [H2] Миссия • [H2] наши услуги • [H2] РЕКОМЕНДАЦИИ • [H4] Выберите город	H1	H2	H3	H4	H5	H6	2	4	0	1	0	0
H1	H2	H3	H4	H5	H6									
2	4	0	1	0	0									
	Images	We found 70 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.03% Internal Links 96.97%

In-page links

Anchor	Type	Juice
Выберите город	Internal	Passing Juice
Выбрать	Internal	Passing Juice
Посмотреть презентацию	Internal	Passing Juice
ГЛАВНАЯ	Internal	Passing Juice
УСЛУГИ	Internal	Passing Juice
НАШИ ОБЪЕКТЫ	Internal	Passing Juice
КОНКУРС МАЛЫХ ГОРОДОВ	Internal	Passing Juice

In-page links

ДОКУМЕНТЫ	Internal	Passing Juice
НОВОСТИ	Internal	Passing Juice
ОТЗЫВЫ	Internal	Passing Juice
КОНТАКТЫ	Internal	Passing Juice
Посмотреть презентацию	Internal	Passing Juice
Арт-объекты	Internal	Passing Juice
Детские площадки	Internal	Passing Juice
Набережные	Internal	Passing Juice
Парки	Internal	Passing Juice
Площади	Internal	Passing Juice
Скверы	Internal	Passing Juice
Спортплощадки	Internal	Passing Juice
Фонтаны	Internal	Passing Juice
Пресса о нас	Internal	Passing Juice
Обратный звонок	Internal	Passing Juice
обработку персональных данных.	Internal	Passing Juice
Продвижение и обслуживание сайта	External	Passing Juice
Ульяновск	Internal	Passing Juice
Саратов	Internal	Passing Juice
Пенза	Internal	Passing Juice
Оренбург	Internal	Passing Juice
Уфа	Internal	Passing Juice
Стерлитамак	Internal	Passing Juice
Салават	Internal	Passing Juice
Чебоксары	Internal	Passing Juice
Самара	Internal	Passing Juice

SEO Keywords



Keywords Cloud

наши среды благоустройство
территорий территории нас проектирование
благоустройства городской компании

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
благоустройство	13	✓	✗	✗	✓
благоустройства	9	✗	✗	✓	✗
городской	6	✓	✗	✓	✓
среды	6	✓	✗	✓	✓
территории	6	✗	✗	✗	✗

Usability

	Url	Domain : bersorf.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://bersorf.ru/sitemap.xml
	Robots.txt	http://bersorf.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.