

Website review bestvuz.ru

Generated on February 05 2024 13:22 PM

The score is 46/100



SEO Content

	Title	БестВуз - рейтинг онлайн школ и курсов																	
		Length : 38																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Length : 1																	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>title</td><td>БестВуз - рейтинг онлайн школ и курсов</td></tr><tr><td>url</td><td>https://bestvuz.ru/</td></tr><tr><td>image</td><td>https://bestvuz.ru/images/logos/11/logo_nyjfle.png</td></tr></table>						Property	Content	type	website	locale	ru_RU	title	БестВуз - рейтинг онлайн школ и курсов	url	https://bestvuz.ru/	image	https://bestvuz.ru/images/logos/11/logo_nyjfle.png
Property	Content																		
type	website																		
locale	ru_RU																		
title	БестВуз - рейтинг онлайн школ и курсов																		
url	https://bestvuz.ru/																		
image	https://bestvuz.ru/images/logos/11/logo_nyjfle.png																		
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0												
		• [H1] БестВуз — агрегатор курсов - выбирай лучшие																	
	Images	We found 15 images on this web page.																	
		13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	

SEO Content

	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%

In-page links

[illegible]

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Онлайн-курс шугаринга от Onskills	Internal	Passing Juice
Курс Профессия SMM специалист от Skillbox	Internal	Passing Juice
Курс Профессия Data scientist от SkillFactory	Internal	Passing Juice
Курс Профессия Системный администратор от Нетологии	Internal	Passing Juice
Курс Профессия Разработчик на C++ с нуля от Skillbox	Internal	Passing Juice
Бакалавриат Data Science & Machine Learning от Skillbox и РАНХиГС	Internal	Passing Juice
Факультет системной и бизнес аналитики от GeekBrains	Internal	Passing Juice
Курс Профессия Java разработчик PRO от Skillbox	Internal	Passing Juice
Курс Профессия Python разработчик от Skillbox	Internal	Passing Juice
Курс Профессия Android разработчик от SkillFactory	Internal	Passing Juice
Курс Профессия Аналитика с 0 до PRO от ProductStar	Internal	Passing Juice
Отзывы о школах	External	Passing Juice
Карта сайта	Internal	Passing Juice
Блог	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	детей ОГЭ егэ язык для английский руб еще класс аналитика
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	49	✖	✖	✖	✖
класс	32	✖	✖	✖	✖

Keywords Consistency

детей	25	✖	✖	✖	✖
огэ	22	✖	✖	✖	✖
язык	15	✖	✖	✖	✖

Usability

	Url	Domain : bestvuz.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://bestvuz.ru/sitemap1.xml>



Robots.txt

<http://bestvuz.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.