Website review bright.kz

Generated on August 10 2023 10:05 AM

The score is 50/100

SEO Content

✓	Title	Создание сайтов Астана. Заказать разработку сайта. **Length : 50** Perfect, your title contains between 10 and 70 characters.
✓	Description	Веб-студия Bright в Нур-Султане. Разработка и создание КРЕАТИВНЫХ сайтов в Астане с нуля. Занимаемся созданием сайтов с 2012 года. 🪀 Звоните сейчас! **Length : 148** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	Веб-студия Bright в Нур-Султане
url	https://bright.kz/
image	/storage/app/media/logo.png
image:width	200
image:height	200

●	Headings	

H1	H2	H3	H4	H5	H6
1	2	0	0	0	0

- [H1] Агентство по созданию веб-сайтов в Астане (Нур-Султан)
- [H2] СОЗДАНИЕ САЙТОВ ПОД КЛЮЧ
- [H2] Разработка сайтов Астана

SEO Content

❌	Images	We found 34 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

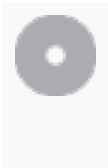|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 16 links including 1 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
SEO оптимизация	Internal	Passing Juice
SMM продвижение	Internal	Passing Juice
Контекстная реклама	Internal	Passing Juice
Разработка приложений	Internal	Passing Juice
О СТУДИИ	Internal	Passing Juice

In-page links

ЦЕНЫ	Internal	Passing Juice
КОНТАКТЫ	Internal	Passing Juice
Тимурзиев Беслан	Internal	Passing Juice
Смотреть все отзывы	Internal	Passing Juice
Что такое CMS? Зачем нужен движок сайта?	Internal	Passing Juice
Как составить анкор лист	Internal	Passing Juice
Касательно статистики переходов на сайт как инструмента продаж	Internal	Passing Juice
1	Internal	Passing Juice
БЛОГ	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Скачайте музыку	Internal	Passing Juice

SEO Keywords

Keywords Cloud	работы сайтов разработка астане создание лет сайт сайта опыт для

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
сайта	17	✔	✘	✘	✘
сайтов	15	✔	✘	✔	✔
работы	12	✘	✘	✘	✘
сайт	11	✔	✘	✔	✔
астане	9	✘	✘	✔	✔

Usability

	Url	Domain : bright.kz Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://bright.kz/sitemap.xml

	Robots.txt	http://bright.kz/robots.txt
		Great, your website has a robots.txt file.

	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.