



Website review coffeeroom.by

Generated on January 07 2025 12:46 PM

The score is 56/100



SEO Content

	Title	Интернет-магазин кофе и чая в Минске coffeeroom Length : 47 Perfect, your title contains between 10 and 70 characters.																		
	Description	Coffeeroom - специализированный магазин кофе, чая, кофетехники, посуды, химии и аксессуаров в Минске для дома и офиса. Length : 119 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://coffeeroom.by/</td></tr><tr><td>site_name</td><td>Coffeeroom</td></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Интернет-магазин кофе и чая в Минске coffeeroom</td></tr><tr><td>description</td><td>Coffeeroom - специализированный магазин кофе, чая, кофетехники, посуды, химии и аксессуаров в Минске для дома и офиса.</td></tr><tr><td>image</td><td>http://coffeeroom.by/wp-content/uploads/2023/09/flatten-1.jpeg</td></tr><tr><td>image:secure_url</td><td>http://coffeeroom.by/wp-content/uploads/2023/09/flatten-1.jpeg</td></tr></table>	Property	Content	url	https://coffeeroom.by/	site_name	Coffeeroom	locale	ru_RU	type	website	title	Интернет-магазин кофе и чая в Минске coffeeroom	description	Coffeeroom - специализированный магазин кофе, чая, кофетехники, посуды, химии и аксессуаров в Минске для дома и офиса.	image	http://coffeeroom.by/wp-content/uploads/2023/09/flatten-1.jpeg	image:secure_url	http://coffeeroom.by/wp-content/uploads/2023/09/flatten-1.jpeg
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SEO Content

Headings

H1
1

H2
2

H3
25

H4
21

H5
0

H6
2

- [H1] Кофе в капсулах
- [H2] 4 причины выбрать наш магазин
- [H2] Откройте для себя мир настоящего кофе с Coffeeroom
- [H3] Кофе в капсулах Belmio Nespresso Espresso Origio 5
- [H3] Кофе в капсулах Belmio Nespresso Bio Organic Espresso Oro 8
- [H3] Кофе в капсулах Belmio Nespresso Bio Organic Espresso Verde
- [H3] Кофе в капсулах Belmio Nespresso Espresso Decaffeinato
- [H3] Кофе в капсулах Konigs Nespresso Caramel
- [H3] Кофе в капсулах Konigs Nespresso Ristretto
- [H3] Кофе в капсулах Konigs Nespresso Kenya
- [H3] Кофе в капсулах Nespresso Vanilio
- [H3] Кофе в капсулах Nespresso Barista Creations Cocoa Truffle
- [H3] Кофе в капсулах Nespresso Barista Creations Vanilla Eclair
- [H3] Кофе (576)
- [H3] Сиропы и сладости (41)
- [H3] Чистящие средства (25)
- [H3] Аксессуары (8)
- [H3] Кофемашины (80)
- [H3] Nespresso Sweets (9)
- [H3] Кофе в зернах Bontadi Cuba
- [H3] Кофе в зернах Bontadi Papua
- [H3] Кофе в зернах Bazzara Piacerepuro
- [H3] Кофе в зернах Bazzara Dodicigrancru
- [H3] Таблетки (мини) Jura 24158 для очистки молочной системы
- [H3] Средство от накипи Jura 70751 36шт
- [H3] Средство от накипи Delonghi EcoDecalk DLSC500 500ml на 5 циклов очистки
- [H3] Чистящее средство Krups XS9000
- [H3] Порошок для удаления накипи Krups Anticalc Kit F054
- [H4] Nespresso Original
- [H4] Nespresso Vertuo
- [H4] Nespresso Sweets
- [H4] Dolce Gusto
- [H4] Tassimo
- [H4] Молотый кофе
- [H4] Кофе в зернах
- [H4] Акции и спецпредложения
- [H4] Все товары
- [H4] Контролируем качество и цены
- [H4] Только натуральный и оригинальный кофе
- [H4] Покупайте с уверенностью — мы работаем официально
- [H4] Ищем новинки и следим за трендами
- [H4] Кофемашины
- [H4] Новые поступления
- [H4] Средства для обслуживания
- [H4] Аренда кофемашин

SEO Content

		• [H4] Недавно просмотренные товары • [H4] Популярные бренды • [H4] Нужна помощь? • [H4] Консультант • [H6] Работаем круглосуточно • [H6] Россия
	Images	We found 99 images on this web page. 69 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
Создать аккаунт	Internal	Passing Juice

In-page links

=	External	Passing Juice
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SEO Keywords

	Keywords Cloud	руб кофе капсулах добавить бренд СПИСОК подробнее Наличии желаний nespresso
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
кофе	43	✓	✗	✓	✓
nespresso	28	✗	✗	✗	✓
бренд	19	✗	✗	✗	✓
желаний	19	✗	✗	✗	✗
список	19	✗	✗	✗	✗

Usability

	Url	Domain : coffeeroom.by Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://coffeeroom.by/sitemaps.xml
	Robots.txt	http://coffeeroom.by/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.