












## SEO Content

		
	Images	We found 27 images on this web page.  27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 52.63%  Internal Links 47.37%

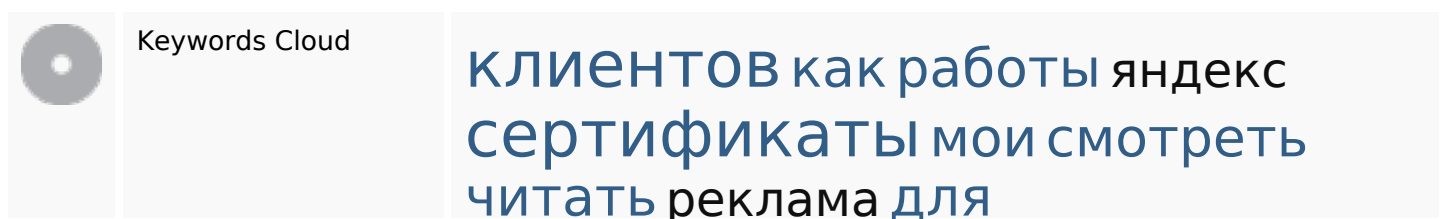
## In-page links

Anchor	Type	Juice
<a href="#">Вывод в топ яндекс</a>	Internal	Passing Juice
<a href="#">Объекты</a>	External	Passing Juice
<a href="#">Сертификаты</a>	Internal	Passing Juice

## In-page links

<a href="#">Блог</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Заказать звонок</a>	Internal	Passing Juice
<a href="#">сопровождение</a>	Internal	Passing Juice
<a href="#">ЧИТАТЬ В ЯНДЕКС</a>	External	Passing Juice
<a href="#">ЧИТАТЬ В CO MAGIC</a>	External	Passing Juice
<a href="#">ЧИТАТЬ В CALLTOUCH</a>	External	Passing Juice
<a href="#">ЧИТАТЬ В SERP STAT</a>	External	Passing Juice
<a href="#">ЧИТАТЬ В OБОРОТ RU</a>	External	Passing Juice
<a href="#">ЧИТАТЬ В SEO NEWS</a>	External	Passing Juice
<a href="#">ЧИТАТЬ</a>	External	Passing Juice
<a href="#">Политикой конфиденциальности</a>	Internal	Passing Juice
<a href="#">КЕЙСЫ</a>	Internal	Passing Juice
<a href="#">Политика обработки данных</a>	Internal	Passing Juice
<a href="#">Telegram</a>	External	Passing Juice
<a href="#">WhatsApp</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
клиентов	9	✘	✘	✔	✘
сертификаты	8	✘	✘	✘	✘
смотреть	7	✘	✘	✘	✘








## Keywords Consistency

читать	7	✘	✘	✘	✘
для	6	✘	✘	✘	✘

## Usability

	Url	Domain : digital-marketing.su Length : 20
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 384 Warnings : 43				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	3
Deprecated tags	Occurrences					
<u>	3					
	Speed Tips	 Excellent, your website doesn't use nested tables.				

## Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://digital-marketing.su/sitemap.xml>



### Robots.txt

<http://digital-marketing.su/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.