



Website review ellengroup.com.ua

Generated on April 21 2023 11:07 AM

The score is 55/100



SEO Content

	Title	Інтернет-магазин одягу Ellengroup - Купити домашній одяг від виробника в Києві, Україні Length : 87 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Інтернет-магазин Ellengroup ☐ Одяг для дому ☐ Тільки найкращі пропозиції від виробника ✓ Гарантія якості - використання тільки найкращих тканин європейського виробництва ✓ Швидка доставка у Києві, Луцьку та Україні. ☎ (095) 568-00-88 Length : 235 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Інтернет-магазин одягу від виробника Ellengroup Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>1</td><td>2</td><td>0</td><td>1</td></tr></table> • [H3] Критерії вибору домашнього одягу • [H4] Категорії • [H4] Меню • [H6] Кошик	H1	H2	H3	H4	H5	H6	0	0	1	2	0	1
H1	H2	H3	H4	H5	H6									
0	0	1	2	0	1									
	Images	We found 11 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 28%												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.3% Internal Links 90.7%

In-page links

Anchor	Type	Juice
Жінкам	Internal	Passing Juice
Піжами	Internal	Passing Juice
Нічні сорочки	Internal	Passing Juice
Халати	Internal	Passing Juice
Комбінезони	Internal	Passing Juice
Одяг для дому та прогулянок	Internal	Passing Juice
Білизна	Internal	Passing Juice
Майки	Internal	Passing Juice

In-page links

Боді	Internal	Passing Juice
Футболки	Internal	Passing Juice
Трусики	Internal	Passing Juice
Чоловікам	Internal	Passing Juice
Піжами	Internal	Passing Juice
Комбінезони	Internal	Passing Juice
Одяг для дому та прогулянок	Internal	Passing Juice
Білизна	Internal	Passing Juice
Майки	Internal	Passing Juice
Футболки	Internal	Passing Juice
Труси	Internal	Passing Juice
Дівчаткам	Internal	Passing Juice
Піжами	Internal	Passing Juice
Нічні сорочки	Internal	Passing Juice
Комбінезони	Internal	Passing Juice
Одяг для дому та прогулянок	Internal	Passing Juice
Хлопчикам	Internal	Passing Juice
Піжами	Internal	Passing Juice
Комбінезони	Internal	Passing Juice
Sale	Internal	Passing Juice
Партнерам	Internal	Passing Juice
Оплата та доставка	Internal	Passing Juice
Про нас	Internal	Passing Juice
Контакти	Internal	Passing Juice
УКР	Internal	Passing Juice
РУС	Internal	Passing Juice
Купити	Internal	Passing Juice
Купити	Internal	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
Умови «Публічної оферти»	Internal	Passing Juice
hopshop.com.ua	External	Passing Juice
dzyga.ua	External	Passing Juice
ПРОДОВЖИТИ ПОКУПКИ	Internal	Passing Juice
ПЕРЕЙТИ ДО КОШИКА	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	бути одягу одяг від або купити для домашнього може чоловікам
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
одягу	6	✓	✓	✗	✓
або	5	✗	✗	✗	✗
для	4	✗	✗	✓	✗
одяг	4	✓	✓	✓	✓
бути	3	✗	✗	✗	✗

Usability

	Url	Domain : ellengroup.com.ua Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is uk.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://ellengroup.com.ua/sitemap.xml
	Robots.txt	http://ellengroup.com.ua/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.