

# Website review izbrusa.ru

Generated on February 16 2023 13:28 PM

The score is 47/100



## SEO Content

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                                                                                |
|-----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | <ul style="list-style-type: none"><li>• [H3] Своими глазами</li><li>• [H3] Наши поставщики и партнеры</li><li>• [H3] Приглашаем в офис</li><li>• [H4] Культура строительства</li><li>• [H4] Документооборот</li><li>• [H4] Материалы</li></ul> |
|  | Images          | We found 23 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                               |
|  | Text/HTML Ratio | Ratio : <b>1%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                            |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                      |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                             |

## SEO Links

|                                                                                     |                         |                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                       |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.         |
|  | In-page links           | We found a total of 27 links including 0 link(s) to files                                              |
|  | Statistics              | External Links : noFollow 11.11%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 88.89% |

## In-page links

| Anchor | Type     | Juice    |
|--------|----------|----------|
| =      | External | noFollow |
|        |          |          |

## In-page links

|                                                          |          |               |
|----------------------------------------------------------|----------|---------------|
| <a href="#">=</a>                                        | External | noFollow      |
| <a href="#">=</a>                                        | External | noFollow      |
| <a href="#">О компании</a>                               | Internal | Passing Juice |
| <a href="#">Реквизиты</a>                                | Internal | Passing Juice |
| <a href="#">Партнеры</a>                                 | Internal | Passing Juice |
| <a href="#">Блог</a>                                     | Internal | Passing Juice |
| <a href="#">КОМПАНИЯ ИЗБРУСА РАВНО СЕРВИС</a>            | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                | Internal | Passing Juice |
| <a href="#">2</a>                                        | Internal | noFollow      |
| <a href="#">3</a>                                        | Internal | noFollow      |
| <a href="#">4</a>                                        | Internal | noFollow      |
| <a href="#">обработку персональных данных</a>            | Internal | Passing Juice |
| <a href="#">=</a>                                        | Internal | Passing Juice |
| <a href="#">домов из клееного бруса</a>                  | Internal | Passing Juice |
| <a href="#">Контакты</a>                                 | Internal | Passing Juice |
| <a href="#">Каталог</a>                                  | Internal | Passing Juice |
| <a href="#">Дома из клееного бруса</a>                   | Internal | Passing Juice |
| <a href="#">Домокомплекты для самостоятельной сборки</a> | Internal | Passing Juice |
| <a href="#">Услуги</a>                                   | Internal | Passing Juice |
| <a href="#">Проектирование</a>                           | Internal | Passing Juice |
| <a href="#">Инженерно-изыскательные работы</a>           | Internal | Passing Juice |
| <a href="#">Строительство</a>                            | Internal | Passing Juice |
| <a href="#">Карта сайта</a>                              | Internal | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                                     |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | строительство хочу готовый покажем<br>посмотреть <b>СТРОЯЩИЕСЯ</b> готовые<br>построенные дома наши |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword       | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| строящиеся    | 2       | ✗     | ✗        | ✗           | ✗        |
| строительство | 1       | ✓     | ✗        | ✗           | ✓        |
| построенные   | 1       | ✗     | ✗        | ✗           | ✓        |
| готовый       | 1       | ✗     | ✗        | ✗           | ✗        |
| посмотреть    | 1       | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : izbrusa.ru<br>Length : 10                |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |         |        |
|------------------------------------------------------------------------------------|---------|--------|
|  | Doctype | HTML 5 |
|------------------------------------------------------------------------------------|---------|--------|

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | W3C Validity    | Errors : 2<br>Warnings : 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                      |
|------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div><div>https://izbrusa.ru/sitemap.xml</div><div>http://izbrusa.ru/sitemap.xml</div></div>      |
|  | Robots.txt  | <div>http://izbrusa.ru/robots.txt</div> <div>Great, your website has a robots.txt file.</div>                                                        |
|  | Analytics   | <div>Great, your website has an analytics tool.</div> <div></div> |

# Optimization

Google Analytics