



# Website review magicrouter.ru

Generated on January 30 2025 08:19 AM

The score is 55/100



## SEO Content

|              | Title                                                                                                                                              | VPN Роутер - купить с настроенным VPN специально для Российского рынка<br><br><b>Length : 70</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-----|-------------------------|-----------|-------------------------------------------------------------------|--------------|---------------------------|
|              | Description                                                                                                                                        | Роутер с поддержкой ВПН - заказать лучший "Чудо роутер" 2025 года. VPN маршрутизатор. Доставка по России. Получите доступ ко всем онлайн сервисам.<br><br><b>Length : 156</b><br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
|              | Keywords                                                                                                                                           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
|              | Og Meta Properties                                                                                                                                 | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>VPN Роутер - купить с настроенным VPN специально для Российского рынка</td></tr><tr><td>description</td><td>Роутер с поддержкой ВПН - заказать лучший "Чудо роутер" 2025 года. VPN маршрутизатор. Доставка по России. Получите доступ ко всем онлайн сервисам.</td></tr><tr><td>url</td><td>https://magicrouter.ru/</td></tr><tr><td>site_name</td><td>VPN Роутер - купить с настроенным VPN Доставка по Москве и России</td></tr><tr><td>updated_time</td><td>2025-01-27T10:11:28+03:00</td></tr></tbody></table> | Property | Content | locale | ru_RU | type | website | title | VPN Роутер - купить с настроенным VPN специально для Российского рынка | description | Роутер с поддержкой ВПН - заказать лучший "Чудо роутер" 2025 года. VPN маршрутизатор. Доставка по России. Получите доступ ко всем онлайн сервисам. | url | https://magicrouter.ru/ | site_name | VPN Роутер - купить с настроенным VPN Доставка по Москве и России | updated_time | 2025-01-27T10:11:28+03:00 |
| Property     | Content                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
| locale       | ru_RU                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
| type         | website                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
| title        | VPN Роутер - купить с настроенным VPN специально для Российского рынка                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
| description  | Роутер с поддержкой ВПН - заказать лучший "Чудо роутер" 2025 года. VPN маршрутизатор. Доставка по России. Получите доступ ко всем онлайн сервисам. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
| url          | https://magicrouter.ru/                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
| site_name    | VPN Роутер - купить с настроенным VPN Доставка по Москве и России                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |
| updated_time | 2025-01-27T10:11:28+03:00                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                    |     |                         |           |                                                                   |              |                           |

SEO Content

|                                                                                  |                                                         | <table><tr><td>image</td><td>https://magicrouter.ru/wp-content/uploads/wifi_5_3.webp</td></tr><tr><td>image:secure_url</td><td>https://magicrouter.ru/wp-content/uploads/wifi_5_3.webp</td></tr><tr><td>image:width</td><td>211</td></tr><tr><td>image:height</td><td>281</td></tr><tr><td>image:alt</td><td>VPN Роутер</td></tr><tr><td>image:type</td><td>image/webp</td></tr><tr><td>video</td><td>https://magicrouter.ru/wp-content/uploads/2.2.mp4</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | image | https://magicrouter.ru/wp-content/uploads/wifi_5_3.webp | image:secure_url | https://magicrouter.ru/wp-content/uploads/wifi_5_3.webp | image:width | 211 | image:height | 281 | image:alt | VPN Роутер | image:type | image/webp | video | https://magicrouter.ru/wp-content/uploads/2.2.mp4 |
|----------------------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|---------------------------------------------------------|------------------|---------------------------------------------------------|-------------|-----|--------------|-----|-----------|------------|------------|------------|-------|---------------------------------------------------|
| image                                                                            | https://magicrouter.ru/wp-content/uploads/wifi_5_3.webp |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                                         |                  |                                                         |             |     |              |     |           |            |            |            |       |                                                   |
| image:secure_url                                                                 | https://magicrouter.ru/wp-content/uploads/wifi_5_3.webp |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                                         |                  |                                                         |             |     |              |     |           |            |            |            |       |                                                   |
| image:width                                                                      | 211                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                                         |                  |                                                         |             |     |              |     |           |            |            |            |       |                                                   |
| image:height                                                                     | 281                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                                         |                  |                                                         |             |     |              |     |           |            |            |            |       |                                                   |
| image:alt                                                                        | VPN Роутер                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                                         |                  |                                                         |             |     |              |     |           |            |            |            |       |                                                   |
| image:type                                                                       | image/webp                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                                         |                  |                                                         |             |     |              |     |           |            |            |            |       |                                                   |
| video                                                                            | https://magicrouter.ru/wp-content/uploads/2.2.mp4       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |       |                                                         |                  |                                                         |             |     |              |     |           |            |            |            |       |                                                   |
|  | Headings                                                | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>7</td><td>9</td><td>15</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] VPN РОУТЕРЫ</li><li>• [H1] VPNРОУТЕРЫ</li><li>• [H2] КАК РАБОТАЕТ</li><li>• [H2] Инструкция</li><li>• [H2] Модели роутеров</li><li>• [H2] Отзывы</li><li>• [H2] ОТВЕТЫ НА ВОПРОСЫ</li><li>• [H2] Купить VPN роутер с доставкой по Москве и России: надежность, скорость и свобода интернета</li><li>• [H2] Политика в отношении обработки персональных данных</li><li>• [H3] О КОМПАНИИ</li><li>• [H3] VPN РОУТЕРЫ</li><li>• [H3] Наши преимущества:</li><li>• [H3] Что такое VPN роутер?</li><li>• [H3] Зачем нужен VPN роутер?</li><li>• [H3] Как выбрать VPN роутер?</li><li>• [H3] Доставка и поддержка</li><li>• [H3] Заказывайте VPN роутеры прямо сейчас</li><li>• [H3] Контакты</li><li>• [H4] VPN установлен</li><li>• [H4] Разделяет трафик</li><li>• [H4] подписка на 1 год</li><li>• [H4] VPN установлен</li><li>• [H4] Разделяет трафик</li><li>• [H4] подписка на 1 год</li><li>• [H4] VPN установлен</li><li>• [H4] Разделяет трафик</li><li>• [H4] подписка на 1 год</li><li>• [H4] БЕЛЫЙTP link WR842N</li><li>• [H4] ЧерныйTP link WR842N</li><li>• [H4] Почему стоит выбрать VPN роутер?</li><li>• [H4] Преимущества российских VPN роутеров</li><li>• [H4] Как заказать VPN роутер?</li><li>• [H4] Пользуйтесь интернетом без ограничений</li></ul> | H1    | H2                                                      | H3               | H4                                                      | H5          | H6  | 2            | 7   | 9         | 15         | 0          | 0          |       |                                                   |
| H1                                                                               | H2                                                      | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | H4    | H5                                                      | H6               |                                                         |             |     |              |     |           |            |            |            |       |                                                   |
| 2                                                                                | 7                                                       | 9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 15    | 0                                                       | 0                |                                                         |             |     |              |     |           |            |            |            |       |                                                   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Images          | We found 72 images on this web page.<br><br>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>13%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                              |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                         |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                |

## SEO Links

|                                                                                     |                         |                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Good. Your links looks friendly!                                                                       |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                         |
|  | In-page links           | We found a total of 13 links including 0 link(s) to files                                              |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 30.77%<br><br>Internal Links 69.23% |

## In-page links

| Anchor                               | Type     | Juice         |
|--------------------------------------|----------|---------------|
| <a href="#">Перейти к содержанию</a> | Internal | Passing Juice |
| <a href="#">Главная</a>              | Internal | Passing Juice |
| <a href="#">О продукте</a>           | Internal | Passing Juice |
| <a href="#">Как работает</a>         | Internal | Passing Juice |

## In-page links

|                                                    |          |               |
|----------------------------------------------------|----------|---------------|
| <a href="#">Модели</a>                             | Internal | Passing Juice |
| <a href="#">Отзывы</a>                             | Internal | Passing Juice |
| <a href="#">Новости</a>                            | Internal | Passing Juice |
| <a href="#">Контакты</a>                           | Internal | Passing Juice |
| <a href="#">Заказать роутер</a>                    | External | Passing Juice |
| <a href="#">через WhatsApp</a>                     | External | Passing Juice |
| <a href="#">Заказать на</a>                        | External | Passing Juice |
| <a href="#">Политика конфиденциальности данных</a> | Internal | Passing Juice |
| <a href="#">Заказать на</a>                        | External | Passing Juice |

## SEO Keywords

|                                                                                   |                |                                                                                     |
|-----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------|
|  | Keywords Cloud | vpn обработки роутер или<br><b>персональных</b> все без данные для<br><b>данных</b> |
|-----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| данных       | 154     | ✗     | ✗        | ✗           | ✓        |
| персональных | 139     | ✗     | ✗        | ✗           | ✓        |
| vpn          | 56      | ✓     | ✗        | ✓           | ✓        |
| для          | 40      | ✓     | ✗        | ✗           | ✗        |
| или          | 36      | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |         |                                        |
|------------------------------------------------------------------------------------|---------|----------------------------------------|
|  | Url     | Domain : magicrouter.ru<br>Length : 14 |
|                                                                                    | Favicon | Great, your website has a favicon.     |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  |              |                                                   |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | W3C Validity    | Errors : 27<br>Warnings : 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

✓ Flash content

## Optimization

|   |             |                                                                                                                                                                                                                                                                                                 |
|---|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ✓ | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="https://magicrouter.ru/sitemap_index.xml">https://magicrouter.ru/sitemap_index.xml</a></p>                                                                                                                                           |
| ✓ | Robots.txt  | <p><a href="http://magicrouter.ru/robots.txt">http://magicrouter.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                        |
| ✗ | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |