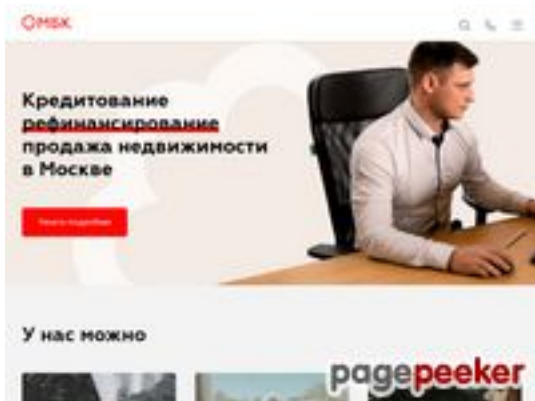




# Website review mbk.ru

Generated on January 10 2023 07:00 AM

The score is 59/100



## SEO Content

|    | Title                                                                                        | <div>МБК   Кредитование, ипотека, страхование в Москве</div> <div>Length : 49</div> <div>Perfect, your title contains between 10 and 70 characters.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|------|---------|-------|---------------------------------------------------|-----------|--------|-----|--------------------|-------------|----------------------------------------------------------------------------------------------|-------|-----------------------------------------------------------------------|-------------|-----|--------------|-----|
|    | Description                                                                                  | <div>МБК - профессиональные услуги в области кредитования, страхования частных и юридических лиц.</div> <div>Length : 92</div> <div>Great, your meta description contains between 70 and 160 characters.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
|  | Keywords                                                                                     | <div>Кредитование, ипотека, страхование</div> <div>Good, your page contains meta keywords.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
|  | Og Meta Properties                                                                           | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>МБК   Кредитование, ипотека, страхование в Москве</td></tr><tr><td>site_name</td><td>mbk.ru</td></tr><tr><td>url</td><td>https://www.mbk.ru</td></tr><tr><td>description</td><td>МБК - профессиональные услуги в области кредитования, страхования частных и юридических лиц.</td></tr><tr><td>image</td><td>https://www.mbk.ru/storage/settings/July2021/5lm2zj7iTKPfmiAZnueD.png</td></tr><tr><td>image:width</td><td>968</td></tr><tr><td>image:height</td><td>504</td></tr></tbody></table> | Property | Content | type | website | title | МБК   Кредитование, ипотека, страхование в Москве | site_name | mbk.ru | url | https://www.mbk.ru | description | МБК - профессиональные услуги в области кредитования, страхования частных и юридических лиц. | image | https://www.mbk.ru/storage/settings/July2021/5lm2zj7iTKPfmiAZnueD.png | image:width | 968 | image:height | 504 |
| Property                                                                           | Content                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
| type                                                                               | website                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
| title                                                                              | МБК   Кредитование, ипотека, страхование в Москве                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
| site_name                                                                          | mbk.ru                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
| url                                                                                | https://www.mbk.ru                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
| description                                                                        | МБК - профессиональные услуги в области кредитования, страхования частных и юридических лиц. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
| image                                                                              | https://www.mbk.ru/storage/settings/July2021/5lm2zj7iTKPfmiAZnueD.png                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
| image:width                                                                        | 968                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
| image:height                                                                       | 504                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |
|                                                                                    |                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |       |                                                   |           |        |     |                    |             |                                                                                              |       |                                                                       |             |     |              |     |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                     |
|-------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     | Headings        | <b>H1</b><br>1 <b>H2</b><br>7 <b>H3</b><br>0 <b>H4</b><br>0 <b>H5</b><br>0 <b>H6</b><br>0                                                                                                                                                                                                                                                           |
|                                                                                     |                 | <ul style="list-style-type: none"> <li>• [H1] Ваша заявка уже обрабатывается</li> <li>• [H2] Кредитованиерефинансированиепродажа недвижимости в Москве</li> <li>• [H2] У нас можно</li> <li>• [H2] О нас</li> <li>• [H2] Наш опыт</li> <li>• [H2] Цифры</li> <li>• [H2] Клиенты МБК и их истории</li> <li>• [H2] Посмотритеонлайн-лекцию</li> </ul> |
|    | Images          | <p>We found 98 images on this web page.</p> <p>42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                            |
|    | Text/HTML Ratio | <p>Ratio : <b>17%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>                                                                                                                                                                                                                         |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                           |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                                                                                                                                                                                  |

## SEO Links

|                                                                                     |                         |                                                                                                         |
|-------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                        |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                          |
|  | In-page links           | We found a total of 61 links including 0 link(s) to files                                               |
|   | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor                                   | Type     | Juice         |
|------------------------------------------|----------|---------------|
| <a href="#">О нас</a>                    | Internal | Passing Juice |
| <a href="#">Услуги</a>                   | Internal | Passing Juice |
| <a href="#">Клиенты</a>                  | Internal | Passing Juice |
| <a href="#">База знаний</a>              | Internal | Passing Juice |
| <a href="#">Контакты</a>                 | Internal | Passing Juice |
| <a href="#">Вакансии</a>                 | Internal | Passing Juice |
| <a href="#">Нам 10 лет</a>               | Internal | Passing Juice |
| <a href="#">Наши сертификаты</a>         | Internal | Passing Juice |
| <a href="#">Мы в лицах</a>               | Internal | Passing Juice |
| <a href="#">Получить деньги</a>          | Internal | Passing Juice |
| <a href="#">Займы</a>                    | Internal | Passing Juice |
| <a href="#">Кредиты</a>                  | Internal | Passing Juice |
| <a href="#">Ссуды</a>                    | Internal | Passing Juice |
| <a href="#">Закрыть долги</a>            | Internal | Passing Juice |
| <a href="#">Банкротство</a>              | Internal | Passing Juice |
| <a href="#">Реструктуризация</a>         | Internal | Passing Juice |
| <a href="#">Продать квартиру</a>         | Internal | Passing Juice |
| <a href="#">Продажа с обременением</a>   | Internal | Passing Juice |
| <a href="#">Без залога</a>               | Internal | Passing Juice |
| <a href="#">Клиенты МБК о нас</a>        | Internal | Passing Juice |
| <a href="#">Ответы на вопросы online</a> | Internal | Passing Juice |
| <a href="#">Советы экспертов</a>         | Internal | Passing Juice |
| <a href="#">Новости финансов</a>         | Internal | Passing Juice |
| <a href="#">Полезные статьи</a>          | Internal | Passing Juice |
| <a href="#">Пошаговые руководства</a>    | Internal | Passing Juice |
| <a href="#">Посмотреть другие отзывы</a> | Internal | Passing Juice |
| <a href="#">Посмотреть другие отзывы</a> | Internal | Passing Juice |
|                                          |          |               |

## In-page links

[illegible]

## In-page links

|                                           |          |               |
|-------------------------------------------|----------|---------------|
| <a href="#">5</a>                         | Internal | Passing Juice |
| <a href="#">6</a>                         | Internal | Passing Juice |
| <a href="#">76</a>                        | Internal | Passing Juice |
| <a href="#">77</a>                        | Internal | Passing Juice |
| <a href="#">Карта сайта</a>               | Internal | Passing Juice |
| <a href="#">условиями передачи данных</a> | Internal | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                             |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------|
|  | Keywords Cloud | спасибо отзывы клиент <b>мбк</b> получении помощь<br>посмотреть обратиться другие благодарю |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| мбк        | 83      | ✓     | ✗        | ✓           | ✓        |
| посмотреть | 28      | ✗     | ✗        | ✗           | ✗        |
| другие     | 27      | ✗     | ✗        | ✗           | ✗        |
| клиент     | 27      | ✗     | ✗        | ✗           | ✓        |
| обратиться | 27      | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |              |                                         |
|------------------------------------------------------------------------------------|--------------|-----------------------------------------|
|  | Url          | Domain : mbk.ru<br>Length : 6           |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |
|                                                                                    | Language     | Good. Your declared language is ru.     |

## Usability

|                                                                                  |             |                                                   |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  |             |                                                   |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|    | W3C Validity    | Errors : 258<br>Warnings : 35                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://www.mbk.ru/sitemap.xml">https://www.mbk.ru/sitemap.xml</a></div>                                                                                                                                                           |
|  | Robots.txt  | <p><a href="http://mbk.ru/robots.txt">http://mbk.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                        |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |