







Website review merchant-eli.com

Generated on January 30 2024 18:49 PM






The score is 48/100







SEO Content

	Title	Home page Merchant Eli Length : 24 Perfect, your title contains between 10 and 70 characters.																						
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home page Merchant Eli</td></tr><tr><td>url</td><td>https://merchant-eli.com/</td></tr><tr><td>site_name</td><td>Merchant ELI</td></tr><tr><td>updated_time</td><td>2021-06-14T01:40:17+03:00</td></tr><tr><td>image</td><td>https://merchant-eli.com/wp-content/uploads/2023/02/macbook-pro-1.png</td></tr><tr><td>image:secure_url</td><td>https://merchant-eli.com/wp-content/uploads/2023/02/macbook-pro-1.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr></table>	Property	Content	locale	en_US	type	website	title	Home page Merchant Eli	url	https://merchant-eli.com/	site_name	Merchant ELI	updated_time	2021-06-14T01:40:17+03:00	image	https://merchant-eli.com/wp-content/uploads/2023/02/macbook-pro-1.png	image:secure_url	https://merchant-eli.com/wp-content/uploads/2023/02/macbook-pro-1.png	image:width	1200	image:height	630
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SEO Content

		<div>image:alt Home page</div> <div>image:type image/png</div>
	Headings	<div> H1 1 H2 6 H3 0 H4 0 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] Welcome to the ELI Merchant • [H2] Company Registration • [H2] Business Purchase • [H2] Accounting Services • [H2] Legal Consultation • [H2] Trademark Registration • [H2] Open Bank Account
	Images	<p>We found 11 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

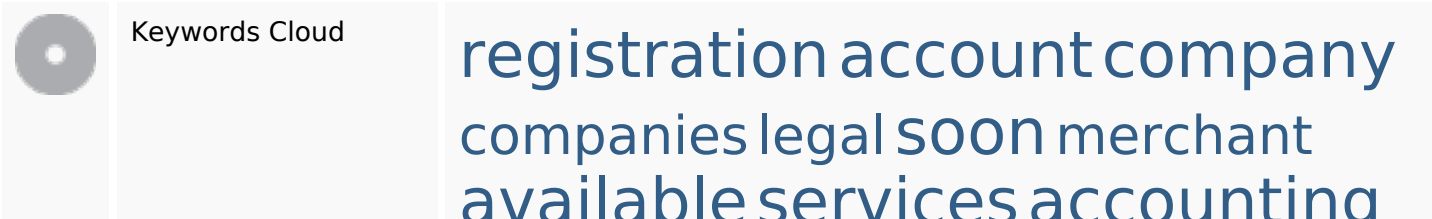
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund & withdrawal policy	Internal	Passing Juice
Contacts	Internal	Passing Juice
Sitemap	Internal	Passing Juice






SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
available	5	×	×	×	×
soon	5	×	×	×	×
services	5	×	×	×	✓
registration	4	×	×	×	✓
account	4	×	×	×	✓




Usability

	Url	Domain : merchant-eli.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://merchant-eli.com/sitemap_index.xml</div>
	Robots.txt	<p>http://merchant-eli.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>