



# Website review multi-market.com.ua

Generated on July 12 2023 14:24 PM

The score is 50/100



## SEO Content

|    | Title              | Мульти Маркет - Інтернет-магазин широкого асортименту<br><br><b>Length : 53</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |    |   |   |
|----|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|----|---|---|
|    | Description        | Інтернет-магазин, який пропонує широкий вибір товарів різних категорій, зокрема спорядження для туризму та активного відпочинку, військово екипірування, тощо<br><br><b>Length : 157</b><br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                            |    |    |    |    |    |    |   |   |   |    |   |   |
|    | Keywords           | маркет, надійний інтернет-магазин, широкий вибір товарів, висока якість продукції, ексклюзивні товари, система знижок та акцій, доставка по всій Україні, зручна оплата, кваліфікована служба підтримки<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |    |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |   |    |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>4</td><td>3</td><td>25</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Login or create an account</li><li>• [H2] Login or create an account</li><li>• [H2] Ваш обліковий запис створено!</li><li>• [H2] Вихід</li><li>• [H3] Mobile Menu</li><li>• [H3] Returning Customer</li><li>• [H3] Register Account</li><li>• [H4] Blog Page With Left Column</li><li>• [H4] Blog Page With Right Column</li><li>• [H4] Blog Page With Grid Style</li><li>• [H4] Blog Page With List Style</li><li>• [H4] Categories Post Page</li><li>• [H4] Post Page</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 4 | 3 | 25 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | H4 | H5 | H6 |    |    |    |   |   |   |    |   |   |
| 0  | 4                  | 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 25 | 0  | 0  |    |    |    |   |   |   |    |   |   |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"> <li>• [H4] Apple Cinema 30"</li> <li>• [H4] Canon EOS 5D</li> <li>• [H4] HP LP3065</li> <li>• [H4] MacBook</li> <li>• [H4] MacBook Air</li> <li>• [H4] MacBook Pro</li> <li>• [H4] Sony VAIO</li> <li>• [H4] Apple Cinema 30"</li> <li>• [H4] Samsung SyncMaster 941BW</li> <li>• [H4] MacBook</li> <li>• [H4] Samsung Galaxy Tab 10.1</li> <li>• [H4] iPod Nano</li> <li>• [H4] Canon EOS 5D</li> <li>• [H4] iMac</li> <li>• [H4] MacBook Pro</li> <li>• [H4] Samsung SyncMaster 941BW</li> <li>• [H4] Nikon D300</li> <li>• [H4] MacBook Air</li> <li>• [H4] HTC Touch HD</li> </ul> |
|    | Images          | <p>We found 56 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Text/HTML Ratio | <p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Bad. Your links have query string.</p>                                                             |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p> |
|  | In-page links           | <p>We found a total of 36 links including 0 link(s) to files</p>                                      |
|  | Statistics              | <p>External Links : noFollow 0%</p>                                                                   |

## SEO Links

External Links : Passing Juice 11.11%

Internal Links 88.89%

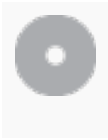
## In-page links

| Anchor                                   | Type     | Juice         |
|------------------------------------------|----------|---------------|
| <a href="#">Реєстрація</a>               | Internal | Passing Juice |
| <a href="#">Авторизація</a>              | Internal | Passing Juice |
| <a href="#">Forgotten Password</a>       | Internal | Passing Juice |
| <a href="#">login form</a>               | External | Passing Juice |
| <a href="#">пишіть нам</a>               | Internal | Passing Juice |
| <a href="#">Apple</a>                    | Internal | Passing Juice |
| <a href="#">Apple Cinema 30"</a>         | Internal | Passing Juice |
| <a href="#">Canon</a>                    | Internal | Passing Juice |
| <a href="#">Canon EOS 5D</a>             | Internal | Passing Juice |
| <a href="#">Hewlett-Packard</a>          | Internal | Passing Juice |
| <a href="#">HP LP3065</a>                | Internal | Passing Juice |
| <a href="#">MacBook</a>                  | Internal | Passing Juice |
| <a href="#">MacBook Air</a>              | Internal | Passing Juice |
| <a href="#">MacBook Pro</a>              | Internal | Passing Juice |
| <a href="#">Sony</a>                     | Internal | Passing Juice |
| <a href="#">Sony VAIO</a>                | Internal | Passing Juice |
| <a href="#">Samsung SyncMaster 941BW</a> | Internal | Passing Juice |
| <a href="#">Samsung Galaxy Tab 10.1</a>  | Internal | Passing Juice |
| <a href="#">iPod Nano</a>                | Internal | Passing Juice |
| <a href="#">iMac</a>                     | Internal | Passing Juice |
| <a href="#">Nikon D300</a>               | Internal | Passing Juice |
| <a href="#">HTC</a>                      | Internal | Passing Juice |
| <a href="#">HTC Touch HD</a>             | Internal | Passing Juice |

## In-page links

|                                           |          |               |
|-------------------------------------------|----------|---------------|
| <a href="#">Особистий Кабінет</a>         | Internal | Passing Juice |
| <a href="#">Історія замовлень</a>         | Internal | Passing Juice |
| <a href="#">Розсилка</a>                  | Internal | Passing Juice |
| <a href="#">Акції</a>                     | Internal | Passing Juice |
| <a href="#">Повернення товару</a>         | Internal | Passing Juice |
| <a href="#">Про нас</a>                   | Internal | Passing Juice |
| <a href="#">Оплата і доставка</a>         | Internal | Passing Juice |
| <a href="#">Політика конфіденційності</a> | Internal | Passing Juice |
| <a href="#">Terms &amp; Conditions</a>    | Internal | Passing Juice |
| =                                         | External | Passing Juice |
| =                                         | External | Passing Juice |
| =                                         | External | Passing Juice |
| =                                         | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

blog test категорії cameras macbook page apple  
мульти всі ГРН

## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| test    | 23      | ×     | ×        | ×               | ×        |
| грн     | 11      | ×     | ×        | ×               | ×        |
| page    | 6       | ×     | ×        | ×               | ✓        |
| blog    | 5       | ×     | ×        | ×               | ✓        |
| apple   | 5       | ×     | ×        | ×               | ✓        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : multi-market.com.ua<br>Length : 19       |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is uk.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 27<br>Warnings : 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                   |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><code>https://multi-market.com.ua/index.php?route=extension/feed/google_sitemap</code></div>                                                                                                                                                |
|  | Robots.txt  | <p><code>http://multi-market.com.ua/robots.txt</code></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                     |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |