










# Website review oknalider.kz

Generated on February 15 2023 11:35 AM



The score is 52/100







## SEO Content

	Title	<p>Пластиковые окна Костанай, окна ПВХ, установка окон, купить пластиковые окна в Костанае</p> <p><b>Length : 87</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Купить пластиковые окна, окна ПВХ в Костанае, застеклить балкон, установка и продажа окон</p> <p><b>Length : 89</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] Компания Olimp Casino</li><li>• [H3] ЗАВОД ПО ПРОИЗВОДСТВУ ПЛАСТИКОВЫХ И АЛЮМИНИЕВЫХ КОНСТРУКЦИЙ</li><li>• [H3] Почему выбирают «OLIMP CASINO»?!</li><li>• [H3] 7 причин по которым выбирают наши окна:</li></ul>	H1	H2	H3	H4	H5	H6	2	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	3	0	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Type	Juice
<a href="#">МЕНЮ</a>	Internal	Passing Juice
<a href="#">Главная</a>	Internal	Passing Juice
<a href="#">Портфолио</a>	Internal	Passing Juice
<a href="#">Производство</a>	Internal	Passing Juice
<a href="#">Акции</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Olimp Casino</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	качества монтаж услуг <b>ОКНА</b> клиентам пластиковые выбирают КОМПАНИЯ производство ОКОН
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
окна	8	✓	✗	✓	✓
пластиковые	4	✓	✗	✓	✗
окон	4	✓	✗	✓	✗
компания	4	✗	✗	✗	✓
качества	4	✗	✗	✗	✗











## Usability

	Url	Domain : oknalider.kz Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://oknalider.kz/sitemap.xml</div>
	Robots.txt	http://oknalider.kz/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.