



# Website review pojisteni-cizincu.cz

Generated on July 03 2024 05:45 AM

The score is 55/100



## SEO Content

|    | Title              | Медицинские страховки в Чехии, страхование студентов онлайн в Праге<br><br><b>Length : 67</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Центр страхования иностранцев в Праге предлагает чешские медицинские страховки VZP, MAXIMA, UNIQA, SLAVIA для получения виз в консульствах Чехии и продления долговременных ВНЖ.<br><br><b>Length : 176</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | прага, чехия, страховка, страховки, страхование, комплексное, vzp, maxima, uniqa, slavia<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                      |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Медицинское страхованиеиностранцев в Праге и Брно</li><li>• [H2] про страхование</li></ul>                                                                        | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                             | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 1                  | 0                                                                                                                                                                                                                                                                                                                                                                              | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 28 images on this web page.<br><br>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>32%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                                                                    |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------|
|  | Flash  | Perfect, no Flash content has been detected on this page.                                          |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|                                                                                    |                         |                                                                                                  |
|------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                                 |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                   |
|    | In-page links           | We found a total of 36 links including 1 link(s) to files                                        |
|  | Statistics              | External Links : noFollow 2.78%<br>External Links : Passing Juice 5.56%<br>Internal Links 91.67% |

## In-page links

| Anchor                                            | Type     | Juice         |
|---------------------------------------------------|----------|---------------|
| <a href="#">X</a>                                 | External | noFollow      |
| <a href="#">Главная</a>                           | Internal | Passing Juice |
| <a href="#">Страхование</a>                       | Internal | Passing Juice |
| <a href="#">UNIQA комплексное</a>                 | Internal | Passing Juice |
| <a href="#">VZP комплексное</a>                   | Internal | Passing Juice |
| <a href="#">VZP для рожениц</a>                   | Internal | Passing Juice |
| <a href="#">UNIQA от несчастного случая</a>       | Internal | Passing Juice |
| <a href="#">Страховки для туристов</a>            | Internal | Passing Juice |
| <a href="#">Страховки для визы по приглашению</a> | Internal | Passing Juice |
| <a href="#">SLAVIA комплексное</a>                | Internal | Passing Juice |

## In-page links

|                                                                                                                     |          |               |
|---------------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Документы</a>                                                                                           | Internal | Passing Juice |
| <a href="#">Документы Uniqua</a>                                                                                    | Internal | Passing Juice |
| <a href="#">Документы VZP</a>                                                                                       | Internal | Passing Juice |
| <a href="#">Документы Slavia</a>                                                                                    | Internal | Passing Juice |
| <a href="#">FAQ</a>                                                                                                 | Internal | Passing Juice |
| <a href="#">Какая чешская медицинская страховка является наиболее надежной для продления ВНЖ в Чехии?</a>           | Internal | Passing Juice |
| <a href="#">Можно ли поменять в страховке адрес проживания и номер паспорта?</a>                                    | Internal | Passing Juice |
| <a href="#">Можно ли оплатить страховку банковской картой?</a>                                                      | Internal | Passing Juice |
| <a href="#">Какие данные требуются для заключения договора страхования?</a>                                         | Internal | Passing Juice |
| <a href="#">В какие больницы можно обращаться с комплексной страховкой?</a>                                         | Internal | Passing Juice |
| <a href="#">Как правильно оформить страховку на находящегося в России?</a>                                          | Internal | Passing Juice |
| <a href="#">Какой вид страхования подходит для оформления гостевой чешской визы?</a>                                | Internal | Passing Juice |
| <a href="#">Можно ли аннулировать медицинскую страховку?</a>                                                        | Internal | Passing Juice |
| <a href="#">Можно ли оплачивать медицинскую страховку ежемесячно?</a>                                               | Internal | Passing Juice |
| <a href="#">На какой срок необходимо заключить договор страхования?</a>                                             | Internal | Passing Juice |
| <a href="#">Контакты</a>                                                                                            | Internal | Passing Juice |
| <a href="#">Прага.</a>                                                                                              | Internal | Passing Juice |
| <a href="#">Рассчитать страховку</a>                                                                                | External | Passing Juice |
| <a href="#">смотреть все</a>                                                                                        | Internal | Passing Juice |
| <a href="#">В Праге на Вацлавской площади (Václavské náměstí) 48 открылся Центр Страхования Иностранцев в Чехии</a> | Internal | Passing Juice |
| <a href="#">info@pojistenicizincu.cz</a>                                                                            | Internal | Passing Juice |
| <a href="#">@vaclavak48</a>                                                                                         | External | Passing Juice |
| <a href="#">Ochrana osobních údajů</a>                                                                              | Internal | Passing Juice |
| <a href="#">Podmínky používání</a>                                                                                  | Internal | Passing Juice |

## In-page links

[www.pojisteni-cizincu.cz](http://www.pojisteni-cizincu.cz)

Internal

Passing Juice

[Аналитика](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

офис **страховку** страхование **чехии**  
медицинскую **для** или страховки  
**иностранцев** праже

## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| для         | 13      | ✗     | ✗        | ✓           | ✗        |
| страховку   | 11      | ✗     | ✗        | ✗           | ✗        |
| чехии       | 8       | ✓     | ✗        | ✓           | ✗        |
| иностранцев | 8       | ✗     | ✗        | ✓           | ✓        |
| страхование | 6       | ✓     | ✓        | ✗           | ✓        |

## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : pojisteni-cizincu.cz<br>Length : 20      |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability

### Document

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-----------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|   | W3C Validity    | Errors : 19<br>Warnings : 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

### Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Optimization

|                                                                                    |             |                                                                                      |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div>http://example.com/sitemap.xml</div> |
|                                                                                    | Robots.txt  | http://pojisteni-cizincu.cz/robots.txt                                               |

## Optimization

|                                                                                  |           |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |           | Great, your website has a robots.txt file.                                                                                                                                                                                                                                                      |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |