







Website review semrush.com

Generated on November 04 2024 11:40 AM






The score is 59/100







SEO Content

	Title	<p>Semrush - Online Marketing Can Be Easy</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Turn the algorithm into a friend. Make your business visible online with 55+ tools for SEO, PPC, content, social media, competitive research, and more.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Semrush</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.semrush.com/</td></tr><tr><td>title</td><td>Semrush - Online Marketing Can Be Easy</td></tr><tr><td>description</td><td>Turn the algorithm into a friend. Make your business visible online with 55+ tools for SEO, PPC, content, social media, competitive research, and more.</td></tr><tr><td>image</td><td>https://static.semrush.com/wt-static/semrush-com.png</td></tr></tbody></table>	Property	Content	site_name	Semrush	type	website	url	https://www.semrush.com/	title	Semrush - Online Marketing Can Be Easy	description	Turn the algorithm into a friend. Make your business visible online with 55+ tools for SEO, PPC, content, social media, competitive research, and more.	image	https://static.semrush.com/wt-static/semrush-com.png
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site_name	Semrush															
type	website															
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SEO Content

	Headings	H1 1	H2 7	H3 6	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Get measurable results from online marketing • [H2] Trusted by the world's leading brands • [H2] See what's inside • [H2] Award-winning tools trusted by the world's leading companies • [H2] More data. More insights • [H2] Our CEO will eat his hat • [H2] Here's why marketers Semrush • [H2] Get started with Semrush today • [H3] Grow organic traffic with our complete and easy SEO tools & workflow • [H3] Create content that ranks (no expert knowledge required) • [H3] Unveil your competitors' marketing strategy and tactics • [H3] Discover how to reach more prospects while spending less • [H3] Build your most effective social media strategy • [H3] Streamline your agency processes for growth 					
	Images	We found 41 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 55 links including 3 link(s) to files
	Statistics	External Links : noFollow 10.91%
		External Links : Passing Juice 10.91%

SEO Links

Internal Links 78.18%

In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
About Us	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Success Stories	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Partner Integrations	Internal	Passing Juice
Contacts	Internal	Passing Juice
Stats and Facts	Internal	Passing Juice
Blog	Internal	Passing Juice
Help Center	Internal	Passing Juice
What's New	Internal	Passing Juice
Webinars	Internal	Passing Juice
Insights	Internal	Passing Juice
Hire a Trusted Agency	Internal	Passing Juice
Academy	Internal	Passing Juice
Top Websites	Internal	Passing Juice
GoodContent Hub	Internal	Passing Juice
Local Marketing Hub	Internal	Passing Juice
Try SEO Toolkit	Internal	Passing Juice
Try Content Marketing Toolkit	Internal	Passing Juice
Try Competitive Research Toolkit	Internal	Passing Juice
Try Advertising Toolkit	Internal	Passing Juice

In-page links

Try Social Media Toolkit	Internal	Passing Juice
Try Agency Solutions	Internal	Passing Juice
Start your free trial	Internal	Passing Juice
Get started with Semrush!	Internal	Passing Juice
Semrush API	Internal	Passing Juice
Analytics Reports	Internal	Passing Juice
Projects	Internal	Passing Juice
SEOquake	External	Passing Juice
Sensor	Internal	Passing Juice
Prowly	External	Passing Juice
Kompyte	External	Passing Juice
SplitSignal	Internal	Passing Juice
Ryte	External	Passing Juice
App Center	Internal	Passing Juice
Enterprise SEO	Internal	Passing Juice
Free Tools	Internal	Passing Juice
Careers	Internal	Passing Juice
Partners	Internal	Passing Juice
Legal Info	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Settings	External	Passing Juice
Do not sell my personal info	External	Passing Juice
Security Info	Internal	Passing Juice
For Investors	Internal	Passing Juice
Semrush Select	Internal	Passing Juice
Global Issues Index	Internal	Passing Juice
X (Twitter)	External	noFollow
Facebook	External	noFollow

In-page links

LinkedIn	External	noFollow
Instagram	External	noFollow
YouTube	External	noFollow
Pinterest	External	noFollow





SEO Keywords

	Keywords Cloud	social semrush seo tool traffic marketing media organic content get
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
semrush	30	✓	✗	✗	✓
seo	25	✗	✗	✓	✓
marketing	24	✓	✗	✗	✓
content	20	✗	✗	✓	✓
media	12	✗	✗	✓	✓

Usability

	Url	Domain : semrush.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 76
Warnings : 4



Email Privacy

Warning! At least one email address has been found in the plain text.
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content



Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		https://www.semrush.com/sitemap.xml https://pt.semrush.com/blog/sitemap/ https://es.semrush.com/blog/sitemap/ https://it.semrush.com/blog/sitemap/ https://fr.semrush.com/blog/sitemap/ https://de.semrush.com/blog/sitemap/ https://ja.semrush.com/blog/sitemap/ https://www.semrush.com/academy/sitemap.xml https://es.semrush.com/academy/sitemap.xml https://pt.semrush.com/academy/sitemap.xml https://it.semrush.com/academy/sitemap.xml https://fr.semrush.com/academy/sitemap.xml https://de.semrush.com/academy/sitemap.xml https://www.semrush.com/free-tools/sitemap.xml
	Robots.txt	http://semrush.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.