



Website review sernero.com

Generated on September 18 2023 08:32 AM

The score is 58/100



SEO Content

	Title	Digital маркетинговое агентство – услуги продвижения бизнеса - Sernero Length : 70 Perfect, your title contains between 10 and 70 characters.														
	Description	Диджитал маркетинговое агентство Sernero Advertising поможет продвинуть ваш онлайн бизнес. Лучшие услуги на рынке: ✓веб-аналитика ✓контекстная реклама ✓лендинги ✓SEO Length : 169 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Digital маркетинговое агентство – услуги продвижения бизнеса - Sernero</td></tr><tr><td>description</td><td>Диджитал маркетинговое агентство Sernero Advertising поможет продвинуть ваш онлайн бизнес. Лучшие услуги на рынке: ✓веб-аналитика ✓контекстная реклама ✓лендинги ✓SEO</td></tr><tr><td>url</td><td>https://sernero.com/</td></tr><tr><td>site_name</td><td>wordpress-test</td></tr></table>	Property	Content	locale	ru_RU	type	website	title	Digital маркетинговое агентство – услуги продвижения бизнеса - Sernero	description	Диджитал маркетинговое агентство Sernero Advertising поможет продвинуть ваш онлайн бизнес. Лучшие услуги на рынке: ✓веб-аналитика ✓контекстная реклама ✓лендинги ✓SEO	url	https://sernero.com/	site_name	wordpress-test
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SEO Content

	Headings	H1 1	H2 6	H3 0	H4 0	H5 0	H6 0
		• [H1] Умный digital маркетинг для Вашего бизнеса • [H2] МЫ ЭКСПЕРТЫ В РЕКЛАМЕ ТОВАРОВ И УСЛУГ ИЗ ДАННЫХ ОТРАСЛЕЙ: • [H2] МЫ ЭКСПЕРТЫ В РЕКЛАМЕ ТОВАРОВ И УСЛУГ ИЗ ДАННЫХ ОТРАСЛЕЙ: • [H2] почему именно мы • [H2] • [H2] Заполните форму и узнайте стоимость продвижения • [H2] Наша команда					
	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Наши услуги	Internal	Passing Juice
Наши кейсы	Internal	Passing Juice
политикой конфиденциальности	Internal	Passing Juice
Реклама в поиске	Internal	Passing Juice
Медийная реклама	Internal	Passing Juice
Видеореклама	Internal	Passing Juice
Веб-аналитика	Internal	Passing Juice
Аудит	Internal	Passing Juice
Создание лендингов	Internal	Passing Juice
SEO	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	проектов нам услуг наши реклама команда кейсы время наша услуги
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
услуги	11	✓	✗	✓	✗
наши	9	✗	✗	✗	✗
проектов	8	✗	✗	✗	✗
наша	4	✗	✗	✗	✓
реклама	3	✗	✗	✓	✗

Usability

	Url	Domain : sernero.com Length : 11
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://sernero.com/sitemap_index.xml
✔	Robots.txt	http://sernero.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.