The score is 64/100

pagepeeker

SEO Content

⚠️	Title	SimpleSwap: Effortless Crypto Exchange – Swap Bitcoin, Ethereum, and More **Length : 73** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	SimpleSwap.io is a user-friendly crypto exchange platform that allows seamless crypto swaps with competitive rates and minimal fees. Easily swap a variety of digital assets on this decentralized exchange (DEX) with SimpleSwap.io. Experience hassle-free transactions and access a wide range of cryptocurrencies. Whether you're a beginner or experienced trader, SimpleSwap.io provides a reliable and efficient way to exchange and swap crypto effortlessly. **Length : 453** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	SimpleSwap: Effortless Crypto Exchange – Swap Bitcoin, Ethereum, and More
description	SimpleSwap.io allows seamless cryptocurrency swaps with competitive rates and minimal fees. Swap Bitcoin, Ethereum, and more in an easy-to-use decentralized exchange platform.
url	https://simpleswap.io/
type	website

SEO Content

		logo		https://simpleswap.io/logo.png		
		image:alt		SimpleSwap.io Logo		

	Headings	**H1** 1	**H2** 10	**H3** 2	**H4** 0	**H5** 0	**H6** 0

- [H1] Welcome to SimpleSwap: Your Crypto Exchange Solution
- [H2] ⬜⬜ Why Choose SimpleSwap?
- [H2] ⬜⬜ How Does SimpleSwap Work?
- [H2] ⬜⬜ Where to Start?
- [H2] ⬜⬜ SimpleSwap: Powering Your Crypto Swaps
- [H2] ⬜⬜ Why Choose SimpleSwap?
- [H2] ⬜⬜ How SimpleSwap Works
- [H2] ⬜⬜ Why Choose SimpleSwap?
- [H2] ⬜⬜ Why SimpleSwap is the Best Choice for Crypto Swaps
- [H2] ⬜⬜ Transparency and Privacy Combined
- [H2] Asked Questions
- [H3] How Does SimpleSwap Work?
- [H3] Explore More About SimpleSwap

	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **50%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 11.76%

SEO Links

External Links : Passing Juice 17.65%

Internal Links 70.59%

In-page links

Anchor	Type	Juice
⬜ Why Choose SimpleSwap?	Internal	Passing Juice
⬜⬜ How Does SimpleSwap Work?	Internal	Passing Juice
⬜⬜ Where to Start?	Internal	Passing Juice
⬜⬜ SimpleSwap: Powering Your Crypto Swaps	Internal	Passing Juice
⬜⬜ Why Choose SimpleSwap?	Internal	Passing Juice
⬜⬜ How SimpleSwap Works	Internal	Passing Juice
⬜ Why Choose SimpleSwap?	Internal	Passing Juice
⬜⬜ Why SimpleSwap is the Best Choice for Crypto Swaps	Internal	Passing Juice
⬜⬜ Transparency and Privacy Combined	Internal	Passing Juice
simpleswap.io	External	noFollow
SimpleSwap	External	noFollow
Twitter	External	Passing Juice
LinkedIn	External	Passing Juice
Discord	External	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Back to Top ⬆	Internal	Passing Juice

SEO Keywords

Keywords Cloud

cryptocurrencies simpleswap crypto need users account exchange assets platform swap

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
simpleswap	71	✔	✖	✔	✔
crypto	39	✔	✖	✔	✔
exchange	39	✔	✖	✔	✔
swap	26	✔	✖	✔	✔
platform	19	✖	✖	✔	✖

Usability

	Url	Domain : simpleswapdex.org Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://simpleswapdex.org/sitemap.xml
	Robots.txt	http://simpleswapdex.org/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.