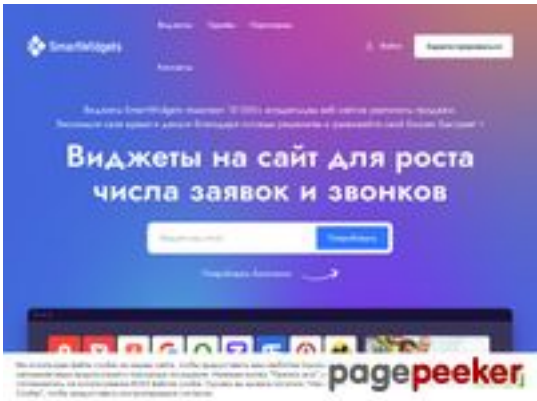


# Website review smartwidgets.ru

Generated on June 22 2024 07:31 AM

The score is 49/100



## SEO Content

|    | Title                                                                                                                                                                 | <p>35+ виджетов на сайт для роста звонков и заявок</p> <p><b>Length : 47</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|-------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------|-----------|--------------|--------------|---------------------------|
|    | Description                                                                                                                                                           | <p>Установите за 2мин виджеты от SmartWidgets и получайте больше заявок и звонков с вашего сайта. Увеличиваем конверсию и доверие к вашему продукту. Пробуйте бесплатно.</p> <p><b>Length : 165</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                                  |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
|  | Keywords                                                                                                                                                              | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
|  | Og Meta Properties                                                                                                                                                    | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>35+ виджетов на сайт для роста звонков и заявок</td></tr><tr><td>description</td><td>Установите за 2мин виджеты от SmartWidgets и получайте больше заявок и звонков с вашего сайта. Увеличиваем конверсию и доверие к вашему продукту. Пробуйте бесплатно.</td></tr><tr><td>url</td><td>https://smartwidgets.ru/</td></tr><tr><td>site_name</td><td>SmartWidgets</td></tr><tr><td>updated_time</td><td>2024-05-31T11:53:17+03:00</td></tr></tbody></table> | Property | Content | locale | ru_RU | type | website | title | 35+ виджетов на сайт для роста звонков и заявок | description | Установите за 2мин виджеты от SmartWidgets и получайте больше заявок и звонков с вашего сайта. Увеличиваем конверсию и доверие к вашему продукту. Пробуйте бесплатно. | url | https://smartwidgets.ru/ | site_name | SmartWidgets | updated_time | 2024-05-31T11:53:17+03:00 |
| Property                                                                           | Content                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
| locale                                                                             | ru_RU                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
| type                                                                               | website                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
| title                                                                              | 35+ виджетов на сайт для роста звонков и заявок                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
| description                                                                        | Установите за 2мин виджеты от SmartWidgets и получайте больше заявок и звонков с вашего сайта. Увеличиваем конверсию и доверие к вашему продукту. Пробуйте бесплатно. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
| url                                                                                | https://smartwidgets.ru/                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
| site_name                                                                          | SmartWidgets                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |
| updated_time                                                                       | 2024-05-31T11:53:17+03:00                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                 |             |                                                                                                                                                                       |     |                          |           |              |              |                           |

## SEO Content

|                                                                                    |                                                                                  | <table><tr><td>image</td><td>https://smartwidgets.ru/wp-content/uploads/2022/11/ru-badge-index-1200x630-1.png</td></tr><tr><td>image:secure_url</td><td>https://smartwidgets.ru/wp-content/uploads/2022/11/ru-badge-index-1200x630-1.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:alt</td><td>виджеты</td></tr><tr><td>image:type</td><td>image/png</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | image | https://smartwidgets.ru/wp-content/uploads/2022/11/ru-badge-index-1200x630-1.png | image:secure_url | https://smartwidgets.ru/wp-content/uploads/2022/11/ru-badge-index-1200x630-1.png | image:width | 1200 | image:height | 630 | image:alt | виджеты | image:type | image/png |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|----------------------------------------------------------------------------------|------------------|----------------------------------------------------------------------------------|-------------|------|--------------|-----|-----------|---------|------------|-----------|
| image                                                                              | https://smartwidgets.ru/wp-content/uploads/2022/11/ru-badge-index-1200x630-1.png |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                                                                                  |                  |                                                                                  |             |      |              |     |           |         |            |           |
| image:secure_url                                                                   | https://smartwidgets.ru/wp-content/uploads/2022/11/ru-badge-index-1200x630-1.png |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                                                                                  |                  |                                                                                  |             |      |              |     |           |         |            |           |
| image:width                                                                        | 1200                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                                                                                  |                  |                                                                                  |             |      |              |     |           |         |            |           |
| image:height                                                                       | 630                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                                                                                  |                  |                                                                                  |             |      |              |     |           |         |            |           |
| image:alt                                                                          | виджеты                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                                                                                  |                  |                                                                                  |             |      |              |     |           |         |            |           |
| image:type                                                                         | image/png                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |       |                                                                                  |                  |                                                                                  |             |      |              |     |           |         |            |           |
|    | Headings                                                                         | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>8</td><td>10</td><td>4</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Виджеты на сайт для роста числа заявок и звонков</li><li>• [H3] Простые шаги для начала работы виджета</li><li>• [H3] Зарегистрируйтесь</li><li>• [H3] Выберите виджет, выполните настройки</li><li>• [H3] Разместите простой код</li><li>• [H3] Умные виджеты повышают конверсию сайтов и интернет-магазинов</li><li>• [H3] Наши виджеты работают на всех платформах и CMS</li><li>• [H3] Выберите тарифный план и начните использовать виджеты уже сегодня</li><li>• [H3] Почему нас выбирают клиенты?</li><li>• [H4] Free</li><li>• [H4] Lite</li><li>• [H4] Business</li><li>• [H4] Pro</li><li>• [H4] Free</li><li>• [H4] Lite</li><li>• [H4] Business</li><li>• [H4] Pro</li><li>• [H4] Виджеты уже готовы к установке</li><li>• [H4] Настройки Cookies</li><li>• [H5] Виджеты</li><li>• [H5] Продукт</li><li>• [H5] Компания</li><li>• [H5] Контакты</li></ul> | H1    | H2                                                                               | H3               | H4                                                                               | H5          | H6   | 1            | 0   | 8         | 10      | 4          | 0         |
| H1                                                                                 | H2                                                                               | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | H4    | H5                                                                               | H6               |                                                                                  |             |      |              |     |           |         |            |           |
| 1                                                                                  | 0                                                                                | 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 10    | 4                                                                                | 0                |                                                                                  |             |      |              |     |           |         |            |           |
|  | Images                                                                           | <p>We found 50 images on this web page.</p> <p>43 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |       |                                                                                  |                  |                                                                                  |             |      |              |     |           |         |            |           |
|  | Text/HTML Ratio                                                                  | <p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |       |                                                                                  |                  |                                                                                  |             |      |              |     |           |         |            |           |
|  | Flash                                                                            | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |       |                                                                                  |                  |                                                                                  |             |      |              |     |           |         |            |           |

## SEO Content

|                                                                                   |        |                                                                                                    |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------|
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------|

## SEO Links

|                                                                                   |                         |                                                                                          |
|-----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                         |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                           |
|  | In-page links           | We found a total of 20 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 10%<br>Internal Links 90% |

## In-page links

| Anchor                               | Type     | Juice         |
|--------------------------------------|----------|---------------|
| <a href="#">Виджеты</a>              | Internal | Passing Juice |
| <a href="#">Тарифы</a>               | Internal | Passing Juice |
| <a href="#">Партнерам</a>            | Internal | Passing Juice |
| <a href="#">Контакты</a>             | Internal | Passing Juice |
| <a href="#">Отзывы Яндекс.Карты</a>  | Internal | Passing Juice |
| <a href="#">Отзывы Google</a>        | Internal | Passing Juice |
| <a href="#">Отзывы 2GIS</a>          | Internal | Passing Juice |
| <a href="#">Отзывы Яндекс Маркет</a> | Internal | Passing Juice |
| <a href="#">Отзывы Wildberries</a>   | Internal | Passing Juice |
| <a href="#">Отзывы AliExpress</a>    | Internal | Passing Juice |
| <a href="#">Отзывы Все в Одном</a>   | Internal | Passing Juice |
|                                      |          |               |

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">Тарифы</a>                      | Internal | Passing Juice |
| <a href="#">Партнерам</a>                   | Internal | Passing Juice |
| <a href="#">Отзывы</a>                      | Internal | Passing Juice |
| <a href="#">Вакансии</a>                    | Internal | Passing Juice |
| <a href="#">Контакты</a>                    | Internal | Passing Juice |
| <a href="#">WhatsApp</a>                    | External | Passing Juice |
| <a href="#">Telegram</a>                    | External | Passing Juice |
| <a href="#">Пользовательское соглашение</a> | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a> | Internal | Passing Juice |

## SEO Keywords

|                                                                                   |                |                                                                 |
|-----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------|
|  | Keywords Cloud | файлы файлов отзывы эти все<br>cookie cookies принять чтобы для |
|-----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| cookie  | 13      | ✗     | ✗        | ✗           | ✓        |
| файлы   | 12      | ✗     | ✗        | ✗           | ✗        |
| отзывы  | 8       | ✗     | ✗        | ✗           | ✗        |
| cookies | 7       | ✗     | ✗        | ✗           | ✓        |
| для     | 6       | ✓     | ✗        | ✗           | ✓        |

## Usability

|                                                                                    |         |                                         |
|------------------------------------------------------------------------------------|---------|-----------------------------------------|
|  | Url     | Domain : smartwidgets.ru<br>Length : 15 |
|  | Favicon | Great, your website has a favicon.      |

## Usability

|                                                                                   |              |                                                   |
|-----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|    | W3C Validity    | Errors : 20<br>Warnings : 80                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://smartwidgets.ru/sitemap_index.xml">https://smartwidgets.ru/sitemap_index.xml</a></div>                                                                                                                                     |
|  | Robots.txt  | <p><a href="http://smartwidgets.ru/robots.txt">http://smartwidgets.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                      |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |