# Website review
# soldcartracker.com

Generated on July 09 2023 07:47 AM

**The score is 52/100**

## SEO Content

| | | |
|---|---|---|
| ⚠️ | Title | Get free sales, pricing, and insurance damage history for US cars at Copart and IAAI.<br><br>**Length : 85**<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ✅ | Description | The website soldcartracker.com offers free information on the statistics of prices for salvage vehicles from the USA after insurance claims.<br><br>**Length : 140**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | website |
| title | Get free sales, pricing, and insurance damage history for US cars at Copart and IAAI. |
| description | The website soldcartracker.com offers free information on the statistics of prices for salvage vehicles from the USA after insurance claims. |
| url | https://soldcartracker.com/ |
| site_name | SoldCarTracker |
| image | https://soldcartracker.com/wp-content/uploads/2023/06/Black-and-White-Monochrome-Tech-Logo-1-2.png |

# SEO Content

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| | | image:width | 500 | | | | |
| | | image:height | 500 | | | | |
| | | image:type | image/png | | | | |

| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|---|
| ● | | 1 | 0 | 0 | 0 | 1 | 0 |

- [H1] Get free sales, pricing, and insurance damage history for US cars at Copart and IAAI.
- [H5] Search car by VIN or lot number

| ✖ | Images | We found 8 images on this web page. <br><br> 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|

| ✖ | Text/HTML Ratio | Ratio : **1%** <br><br> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|---|---|---|

| ✔ | Flash | Perfect, no Flash content has been detected on this page. |
|---|---|---|

| ✔ | Iframe | Great, there are no Iframes detected on this page. |
|---|---|---|

# SEO Links

| ✔ | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|

| ✔ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|---|---|---|

| ✔ | In-page links | We found a total of 7 links including 0 link(s) to files |
|---|---|---|

| ● | Statistics | External Links : noFollow 0% <br><br> External Links : Passing Juice 0% <br><br> Internal Links 100% |
|---|---|---|

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |
| 2022 Mitsubishi Outlander | Internal | Passing Juice |
| 2020 DODGE CHALLENGER SCAT PACK WIDE BODY | Internal | Passing Juice |
| 2020 BMW X6 | Internal | Passing Juice |
| 2017 Buick Encore | Internal | Passing Juice |
| 2020 Tesla Model Y | Internal | Passing Juice |
| 2021 Tesla Model 3 | Internal | Passing Juice |

# SEO Keywords

| Keywords Cloud | website content user cookies improve site skip continuing experience uses |
|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| cookies | 2 | ✖ | ✖ | ✖ | ✖ |
| skip | 1 | ✖ | ✖ | ✖ | ✖ |
| uses | 1 | ✖ | ✖ | ✖ | ✖ |
| site | 1 | ✖ | ✖ | ✔ | ✖ |
| continuing | 1 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : soldcartracker.com<br>Length : 18 |
|---|---|---|
| | Favicon | Great, your website has a favicon. |

# Usability

| | | |
|---|---|---|
| ❌ | Printability | We could not find a Print-Friendly CSS. |
| ✅ | Language | Good. Your declared language is en. |
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 1<br>Warnings : 5 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✖ Too bad, your website has too many CSS files (more than 4). |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✔ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Mobile

## Optimization

| | | |
|---|---|---|
| ✓ | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://soldcartracker.com/sitemap_index.xml |
| ✓ | Robots.txt | http://soldcartracker.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✗ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |