



# Website review vivadent.moscow

Generated on January 11 2024 07:41 AM

The score is 50/100



## SEO Content

|    | Title                                                                                                                                 | <div>Качественная стоматология Viva Dent в Москве недорого   Стоматологическая клиника VIVADENT</div> <div>Length : 90</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</div>                                                                                                                                                                                                                                       |          |         |       |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------|---------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------|-------|------------------------------------------------|------|---------|---|---|
|    | Description                                                                                                                           | <div>Клиника Viva Dent в Москве это стоматология от профессионалов, которая предлагает качественное лечение зубов и протезирование по доступным ценам</div> <div>Length : 144</div> <div>Great, your meta description contains between 70 and 160 characters.</div>                                                                                                                                                                                                                                                           |          |         |       |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |
|  | Keywords                                                                                                                              | <div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>                                                                                                                                                                                                                                                                                                                                                                                |          |         |       |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |
|  | Og Meta Properties                                                                                                                    | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Стоматологическая клиника ВиваДент в Москве</td></tr><tr><td>description</td><td>Лечение зубов, удаление, протезирование и имплантация зубов по доступным ценам. пр-кт Маршала Жукова, 59 (м.Полежаевская). Ежедневно.</td></tr><tr><td>image</td><td>http://vivadent.moscow/images/vivadent1000.png</td></tr><tr><td>type</td><td>website</td></tr></tbody></table> | Property | Content | title | Стоматологическая клиника ВиваДент в Москве | description | Лечение зубов, удаление, протезирование и имплантация зубов по доступным ценам. пр-кт Маршала Жукова, 59 (м.Полежаевская). Ежедневно. | image | http://vivadent.moscow/images/vivadent1000.png | type | website |   |   |
| Property                                                                           | Content                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |       |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |
| title                                                                              | Стоматологическая клиника ВиваДент в Москве                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |       |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |
| description                                                                        | Лечение зубов, удаление, протезирование и имплантация зубов по доступным ценам. пр-кт Маршала Жукова, 59 (м.Полежаевская). Ежедневно. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |       |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |
| image                                                                              | http://vivadent.moscow/images/vivadent1000.png                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |       |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |
| type                                                                               | website                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |       |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |
|  | Headings                                                                                                                              | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>3</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none"><li>[H1] Сеть стоматологий Viva Dent:</li></ul></div>                                                                                                                                                                                                                                    | H1       | H2      | H3    | H4                                          | H5          | H6                                                                                                                                    | 2     | 3                                              | 4    | 0       | 0 | 0 |
| H1                                                                                 | H2                                                                                                                                    | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | H4       | H5      | H6    |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |
| 2                                                                                  | 3                                                                                                                                     | 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 0        | 0       | 0     |                                             |             |                                                                                                                                       |       |                                                |      |         |   |   |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <ul style="list-style-type: none"><li>• [H1] Стоматологическая клиника VIVADENT</li><li>• [H2] Услуги стоматологии Viva Dent</li><li>• [H2] Специалисты Viva Dent</li><li>• [H2] Мы ценим вас и ваше здоровье!</li><li>• [H3] Заказать звонок</li><li>• [H3] Выберите клинику*</li><li>• [H3] Заказать звонок</li><li>• [H3] Выберите клинику*</li></ul> |
|   | Images          | We found 92 images on this web page.<br><br>91 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                        |
|   | Text/HTML Ratio | Ratio : <b>12%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                                                                                                                     |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                                                                                                                       |

## SEO Links

|                                                                                     |                         |                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                       |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                         |
|  | In-page links           | We found a total of 16 links including 0 link(s) to files                                              |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 18.75%<br><br>Internal Links 81.25% |

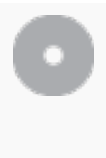
## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| =                                           | Internal | Passing Juice |
| =                                           | External | Passing Juice |
| <a href="#">Лечение зубов</a>               | Internal | Passing Juice |
| <a href="#">Ортодонтия</a>                  | Internal | Passing Juice |
| <a href="#">Лечение каналов</a>             | Internal | Passing Juice |
| <a href="#">Имплантация</a>                 | Internal | Passing Juice |
| <a href="#">Ортопедическая стоматология</a> | Internal | Passing Juice |
| <a href="#">Лечение дёсен</a>               | Internal | Passing Juice |
| <a href="#">Отбеливание</a>                 | Internal | Passing Juice |
| <a href="#">Чистка зубов</a>                | Internal | Passing Juice |
| <a href="#">Протезирование</a>              | Internal | Passing Juice |
| <a href="#">Хирургия</a>                    | Internal | Passing Juice |
| <a href="#">Стоматология у метро</a>        | Internal | Passing Juice |
| <a href="#">Реставрация</a>                 | Internal | Passing Juice |
| =                                           | External | Passing Juice |
| =                                           | External | Passing Juice |

## SEO Keywords



Keywords Cloud

лечение ОПЫТ dent ОТЗЫВ клиника  
акция работы для лет метро

## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| работы  | 21      | ✗     | ✗        | ✗               | ✗        |
| опыт    | 18      | ✗     | ✗        | ✗               | ✗        |
| лет     | 16      | ✗     | ✗        | ✗               | ✗        |
| лечение | 13      | ✗     | ✗        | ✓               | ✗        |

## Keywords Consistency

ОТЗЫВ

9



## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : vivadent.moscow<br>Length : 15           |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |                                                                                                                                                                                                                                                                         |
|--|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                |
|  | W3C Validity    | Errors : 64<br>Warnings : 52                                                                                                                                                                                                                                            |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                    |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                              |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> |

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://vivadent.moscow/sitemap.xml>



### Robots.txt

<http://vivadent.moscow/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics