Website review yoloco.io

Generated on January 16 2025 18:23 PM

The score is 50/100

SEO Content

✅	Title	Unique Influencer Marketing Platform for Business | Yoloco **Length : 58** Perfect, your title contains between 10 and 70 characters.
✅	Description	Marketing platform for digital influencers. Find and analyze influencers in 2 minutes for your business. **Length : 104** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://yoloco.io/en-US/
type	website
title	Unique Influencer Marketing Platform for Business | Yoloco
description	Marketing platform for digital influencers. Find and analyze influencers in 2 minutes for your business.
image	https://yoloco.io/preview.png

⬤	Headings	

H1	H2	H3	H4	H5	H6
1	9	3	0	0	0

- [H1] Discover high-performing creators who drive conversions
- [H2] Yoloco
- [H2] Discover creators in seconds
- [H2] Research and vet any creator's profile

SEO Content

		- [H2] Analyse audience overlap - [H2] Discover and research your competitor ads - [H2] Reach out & manage campaigns - [H2] How it works - [H2] Press about Yoloco - [H2] Frequently Asked Questions - [H3] Registration - [H3] Discover influencers - [H3] Analysis and reports
❌	Images	We found 64 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

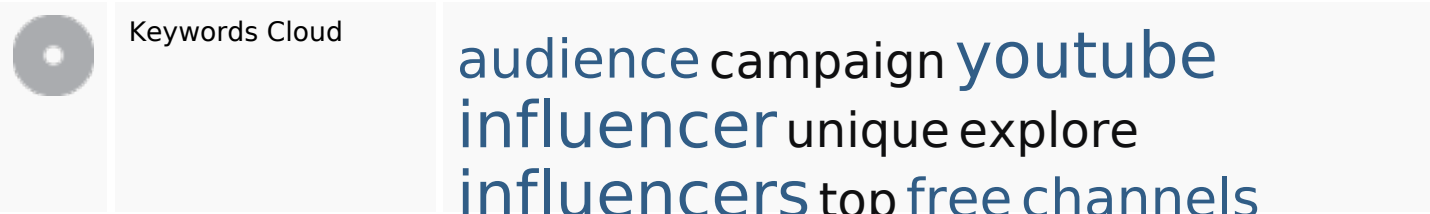|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 13 links including 2 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice

In-page links

Log In	Internal	Passing Juice
Influencer Discovery	Internal	Passing Juice
Influencer Analytics	Internal	Passing Juice
Influencer Outreach	Internal	Passing Juice
Competitor Analysis	Internal	Passing Juice
Audience Overlap	Internal	Passing Juice
Campaign Manager	Internal	Passing Juice
Pricing	Internal	Passing Juice
Blog	Internal	Passing Juice
Database	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	audience campaign youtube influencer unique explore influencers top free channels

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
influencers	5	✖	✖	✔	✔
influencer	5	✔	✖	✔	✔
youtube	4		✖	✖	✖
free	3	✖	✖	✖	✖
channels	3	✖	✖	✖	✖

Keywords Consistency

Usability

⬤	Url	Domain : yoloco.io Length : 9
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 30 Warnings : 2
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://yoloco.io/sitemap.xml
✔	Robots.txt	http://yoloco.io/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics