



# Analisi sito web drmarkovich.co.il

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Il punteggio è 52/100



## SEO Content

|    | Title                                                                                                                                                                         | Хирург в Израиле - Доктор Игорь Маркович<br><b>Lunghezza : 40</b><br>Perfetto, il tuo title contiene tra 10 e 70 caratteri.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|------------------|-------|------|---------|-------|------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------|-----------|-----------------------|
|    | Description                                                                                                                                                                   | Хирург в Израиле - Доктор Игорь Маркович - Лечение грыжи живота, Гемороя, Желчекаменной болезни, а также консультации Second Opinion и многое другое. Звоните ☎054-524-9402☎!<br><b>Lunghezza : 175</b><br>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.                                                                                                                                                                                                                                                                              |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
|  | Keywords                                                                                                                                                                      | Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
|  | Og Meta Properties                                                                                                                                                            | <div>Buono, questa pagina sfrutta i vantaggi Og Properties.</div> <table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>locale:alternate</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Хирург в Израиле - Доктор Игорь Маркович</td></tr><tr><td>description</td><td>Хирург в Израиле - Доктор Игорь Маркович - Лечение грыжи живота, Гемороя, Желчекаменной болезни, а также консультации Second Opinion и многое другое. Звоните ☎054-524-9402☎!</td></tr><tr><td>url</td><td>https://drmarkovich.co.il/</td></tr><tr><td>site_name</td><td>Хирург Игорь Маркович</td></tr></table> | Proprieta | Contenuto | locale | ru_RU | locale:alternate | en_GB | type | website | title | Хирург в Израиле - Доктор Игорь Маркович | description | Хирург в Израиле - Доктор Игорь Маркович - Лечение грыжи живота, Гемороя, Желчекаменной болезни, а также консультации Second Opinion и многое другое. Звоните ☎054-524-9402☎! | url | https://drmarkovich.co.il/ | site_name | Хирург Игорь Маркович |
| Proprieta                                                                          | Contenuto                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| locale                                                                             | ru_RU                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| locale:alternate                                                                   | en_GB                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| type                                                                               | website                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| title                                                                              | Хирург в Израиле - Доктор Игорь Маркович                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| description                                                                        | Хирург в Израиле - Доктор Игорь Маркович - Лечение грыжи живота, Гемороя, Желчекаменной болезни, а также консультации Second Opinion и многое другое. Звоните ☎054-524-9402☎! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| url                                                                                | https://drmarkovich.co.il/                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |
| site_name                                                                          | Хирург Игорь Маркович                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |           |        |       |                  |       |      |         |       |                                          |             |                                                                                                                                                                               |     |                            |           |                       |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                          |                |                |                |                |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|----------------|----------------|----------------|----------------|
|                                                                                    |                 | image                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | https://drmarkovich.co.il/wp-content/uploads/2022/03/1-33-min-scaled.jpg |                |                |                |                |
|    | Headings        | <b>H1</b><br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>H2</b><br>4                                                           | <b>H3</b><br>6 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|                                                                                    |                 | <ul style="list-style-type: none"><li>• [H1] Др. Игорь Маркович — хирург Петах-Тиква, Израиль.</li><li>• [H2] Направления общей хирургии</li><li>• [H2] Отзывы клиентов</li><li>• [H2] Помощь хирурга</li><li>• [H2] Что лечит хирург в Израиле</li><li>• [H3] Игорь Маркович</li><li>• [H3] Дипломы и сертификаты</li><li>• [H3] Проктологические проблемы</li><li>• [H3] Грыжи живота</li><li>• [H3] Камни жёлчного пузыря</li><li>• [H3] Онкологические болезни</li></ul> |                                                                          |                |                |                |                |
|    | Images          | Abbiamo trovato 41 immagini in questa pagina web.<br><br>12 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.                                                                                                                                                                                                                                                 |                                                                          |                |                |                |                |
|  | Text/HTML Ratio | Ratio : <b>2%</b><br><br>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.                                                                                                                                                                                                                                                                                      |                                                                          |                |                |                |                |
|  | Flash           | Perfetto, non e stato rilevato contenuto Flash in questa pagina.                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                          |                |                |                |                |
|  | Iframe          | Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.                                                                                                                                                                                                                                                                                                                                      |                                                                          |                |                |                |                |

## SEO Links

|                                                                                     |                         |                                                                 |
|-------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------|
|  | URL Rewrite             | Buono. I tuoi links appaiono friendly!                          |
|  | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.    |
|  | In-page links           | Abbiamo trovato un totale di 31 links inclusi 1 link(s) a files |
|                                                                                     | Statistics              | External Links : noFollow 0%                                    |

## SEO Links



External Links : Passing Juice 12.9%

Internal Links 87.1%

### In-page links

| Anchor                                          | Type    | Juice         |
|-------------------------------------------------|---------|---------------|
| <a href="#">Главная</a>                         | Interno | Passing Juice |
| <a href="#">Плановая хирургия</a>               | Interno | Passing Juice |
| <a href="#">Лечение грыжи</a>                   | Interno | Passing Juice |
| <a href="#">Лечение паховой грыжи</a>           | Interno | Passing Juice |
| <a href="#">Лечение пупочной грыжи</a>          | Interno | Passing Juice |
| <a href="#">Лечение бедренной грыжи</a>         | Interno | Passing Juice |
| <a href="#">Лечение парастомальной грыжи</a>    | Interno | Passing Juice |
| <a href="#">Лечение послеоперационной грыжи</a> | Interno | Passing Juice |
| <a href="#">Лечение геморроя</a>                | Interno | Passing Juice |
| <a href="#">Лечение желчекаменной болезни</a>   | Interno | Passing Juice |
| <a href="#">Удаление желчного пузыря</a>        | Interno | Passing Juice |
| <a href="#">Хирургия тонкого кишечника</a>      | Interno | Passing Juice |
| <a href="#">Лечение болезни Крона</a>           | Interno | Passing Juice |
| <a href="#">Болезни толстого кишечника</a>      | Interno | Passing Juice |
| <a href="#">Лечение дивертикулита</a>           | Interno | Passing Juice |
| <a href="#">Онкология</a>                       | Interno | Passing Juice |
| <a href="#">Лечение рака толстой кишки</a>      | Interno | Passing Juice |
| <a href="#">Second opinion</a>                  | Interno | Passing Juice |
| <a href="#">Экспертиза</a>                      | Interno | Passing Juice |
| <a href="#">Блог</a>                            | Interno | Passing Juice |
| <a href="#">Контакты</a>                        | Interno | Passing Juice |
| <a href="#">поликлинике JMedical</a>            | Externo | Passing Juice |
| <a href="#">drmarigor@gmail.com</a>             | Externo | Passing Juice |

## In-page links

|                                                                 |         |               |
|-----------------------------------------------------------------|---------|---------------|
| <a href="#">Хирургия желчного пузыря и жёлчевыводящих путей</a> | Interno | Passing Juice |
| <a href="#">Хирургия тонкого кишечника</a>                      | Interno | Passing Juice |
| <a href="#">Хирургия толстой кишки</a>                          | Interno | Passing Juice |
| <a href="#">Лечение грыжи</a>                                   | Interno | Passing Juice |
| <a href="#">Лечение гемороя</a>                                 | Interno | Passing Juice |
| <a href="#">Second Opinion (второе мнение)</a>                  | Interno | Passing Juice |
| <a href="#">Разработка и русскоязычное SEO</a>                  | Externo | Passing Juice |
| <a href="#">Accessibility by WAH</a>                            | Externo | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                                   |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | онкология болезни кишечника дивертикулита<br>грыжи крона вопрос <b>лечение</b> толстого<br>задать |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------------|

## Consistenza Keywords

| Keyword   | Contenuto | Title | Keywords | Description | Headings |
|-----------|-----------|-------|----------|-------------|----------|
| лечение   | 11        | ✗     | ✗        | ✓           | ✗        |
| грыжи     | 6         | ✗     | ✗        | ✓           | ✓        |
| болезни   | 3         | ✗     | ✗        | ✓           | ✓        |
| кишечника | 2         | ✗     | ✗        | ✗           | ✗        |
| задать    | 2         | ✗     | ✗        | ✗           | ✗        |

## Usabilita

|                                                                                    |         |                                               |
|------------------------------------------------------------------------------------|---------|-----------------------------------------------|
|  | Url     | Dominio : drmarkovich.co.il<br>Lunghezza : 17 |
|  | Favicon | Grande, il tuo sito usa una favicon.          |

## Usabilita

|                                                                                  |              |                                                                     |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------------------------|
|  | Stampabilita | Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly. |
|  | Lingua       | Buono. La tua lingua dichiarata ru.                                 |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core.                |

## Documento

|                                                                                    |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|    | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|   | Validita W3C                 | Errori : 26<br>Avvisi : 55                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Email Privacy                | Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Suggerimenti per velocizzare | <div><div></div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div><div></div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div><div></div> Grande, il tuo sito web ha pochi file CSS.</div> <div><div></div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div><div></div> Perfetto, il vostro sito si avvale di gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

### Ottimizzazione

|                                                                                  |             |                                                                                                                                                                                                                                                                                                                                                                |
|----------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Grande, il vostro sito ha una sitemap XML.</p> <div><a href="https://drmarkovich.co.il/sitemap_index.xml">https://drmarkovich.co.il/sitemap_index.xml</a></div>                                                                                                                                                                                             |
|  | Robots.txt  | <p><a href="http://drmarkovich.co.il/robots.txt">http://drmarkovich.co.il/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>                                                                                                                                                                                                              |
|  | Analytics   | <p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p> |