



# Analisi sito web luminsmart.com

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Il punteggio è 51/100



## SEO Content

|    | Title                                                                                                                                                               | <p>▷ Lumin smart - best home energy monitor that control and manage</p> <p><b>Lunghezza : 65</b></p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>                                                                                                                                                                                                                                                                                                                                                                                                                      |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|------|---------|-------|------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---|-----------|-------|
|    | Description                                                                                                                                                         | <p>Lumin® ⚡ is the pioneer and leader ✓ for responsive load control, □ adding value to microgrids by balancing the needs of energy storage and multiple power sources.</p> <p><b>Lunghezza : 164</b></p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>                                                                                                                                                                                          |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |
|  | Keywords                                                                                                                                                            | <p>▷ Lumin smart - best home energy monitor that control and manage</p> <p>Buono, la tua pagina contiene meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |
|  | Og Meta Properties                                                                                                                                                  | <p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>▷ Lumin smart - best home energy monitor that control and manage</td></tr><tr><td>description</td><td>Lumin® ⚡ is the pioneer and leader ✓ for responsive load control, □ adding value to microgrids by balancing the needs of energy storage and multiple power sources.</td></tr><tr><td>url</td><td>/</td></tr><tr><td>site_name</td><td>Lumin</td></tr></table> | Proprieta | Contenuto | locale | en_US | type | website | title | ▷ Lumin smart - best home energy monitor that control and manage | description | Lumin® ⚡ is the pioneer and leader ✓ for responsive load control, □ adding value to microgrids by balancing the needs of energy storage and multiple power sources. | url | / | site_name | Lumin |
| Proprieta                                                                          | Contenuto                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |
| locale                                                                             | en_US                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |
| type                                                                               | website                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |
| title                                                                              | ▷ Lumin smart - best home energy monitor that control and manage                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |
| description                                                                        | Lumin® ⚡ is the pioneer and leader ✓ for responsive load control, □ adding value to microgrids by balancing the needs of energy storage and multiple power sources. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |
| url                                                                                | /                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |
| site_name                                                                          | Lumin                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                                                  |             |                                                                                                                                                                     |     |   |           |       |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <div>image</div> <div>https://www.luminsmart.com/storage/meta_tag_images/d03N1VBPr1VgUeZuKft2I7IQ2ZeYMHP_TgSGxS2xW.png</div> <div>image:secure_url</div> <div>https://www.luminsmart.com/storage/meta_tag_images/d03N1VBPr1VgUeZuKft2I7IQ2ZeYMHP_TgSGxS2xW.png</div> <div>image:width</div> <div>1280</div> <div>image:height</div> <div>800</div>                                                                                                                                                                                                                                                                                                                                                                                     |
|    | Headings        | <div> <div>H10</div> <div>H211</div> <div>H31</div> <div>H40</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H2] Lumin Edge Launch Edition is now sold out.</li> <li>• [H2] Install in as little as 10 minutes</li> <li>• [H2] Home-as-a-gridsmart energy system.</li> <li>• [H2] Industry experts talk about Lumin.</li> <li>• [H2] Lumin in action.</li> <li>• [H2] Some of Lumin's great clients and partners.</li> <li>• [H2] Thanks for your submission.</li> <li>• [H2] Error on sending request</li> <li>• [H2] Thank you for subscribing!</li> <li>• [H2] Thanks for your comment.</li> <li>• [H2] Error on sending request</li> <li>• [H3] Preorder Lumin Edge launch edition</li> </ul> |
|  | Images          | <p>Abbiamo trovato 19 immagini in questa pagina web.</p> <p>4 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Text/HTML Ratio | <p>Ratio : <b>10%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Flash           | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Iframe          | <p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

## SEO Links

|                                                                                    |             |                                               |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------|
|  | URL Rewrite | <p>Buono. I tuoi links appaiono friendly!</p> |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                                                    |
|----------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------------|
|  | Underscores in the URLs | Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO. |
|  | In-page links           | Abbiamo trovato un totale di 23 links inclusi 1 link(s) a files                                                    |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.7%</p> <p>Internal Links 91.3%</p>         |

## In-page links

| Anchor                                     | Type    | Juice         |
|--------------------------------------------|---------|---------------|
| <a href="#">Products</a>                   | Interno | Passing Juice |
| <a href="#">Smart Panel</a>                | Interno | Passing Juice |
| <a href="#">Lumin Edge</a>                 | Interno | Passing Juice |
| <a href="#">Installers</a>                 | Interno | Passing Juice |
| <a href="#">About Us</a>                   | Interno | Passing Juice |
| <a href="#">Meet Lumin</a>                 | Interno | Passing Juice |
| <a href="#">Media Room</a>                 | Interno | Passing Juice |
| <a href="#">Our Blog</a>                   | Interno | Passing Juice |
| <a href="#">FAQs</a>                       | Interno | Passing Juice |
| <a href="#">Quick Tips</a>                 | Interno | Passing Juice |
| <a href="#">Careers</a>                    | Interno | Passing Juice |
| <a href="#">Our Team</a>                   | Interno | Passing Juice |
| <a href="#">Lumin Labs</a>                 | Interno | Passing Juice |
| <a href="#">Contact Us</a>                 | Interno | Passing Juice |
| <a href="#">Login</a>                      | Interno | Passing Juice |
| <a href="#">Partner</a>                    | Interno | Passing Juice |
| <a href="#">[email&amp;#160;protected]</a> | Interno | Passing Juice |
| =                                          | Interno | Passing Juice |

## In-page links

|                                |         |               |
|--------------------------------|---------|---------------|
| <a href="#">Get Lumin</a>      | Esterno | Passing Juice |
| <a href="#">=</a>              | Esterno | Passing Juice |
| <a href="#">Terms of Use</a>   | Interno | Passing Juice |
| <a href="#">Privacy Policy</a> | Interno | Passing Juice |
| <a href="#">here</a>           | Interno | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                     |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------|
|  | Keywords Cloud | edge sales updates how <b>lumin</b> works control close panel smart |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------|

## Consistenza Keywords

| Keyword | Contenuto | Title | Keywords | Description | Headings |
|---------|-----------|-------|----------|-------------|----------|
| lumin   | 18        | ✓     | ✓        | ✓           | ✓        |
| how     | 5         | ✗     | ✗        | ✗           | ✗        |
| close   | 5         | ✗     | ✗        | ✗           | ✗        |
| works   | 4         | ✗     | ✗        | ✗           | ✗        |
| edge    | 4         | ✗     | ✗        | ✗           | ✓        |

## Usabilità

|                                                                                    |              |                                                    |
|------------------------------------------------------------------------------------|--------------|----------------------------------------------------|
|  | Url          | Dominio : luminsmart.com<br>Lunghezza : 14         |
|  | Favicon      | Grande, il tuo sito usa una favicon.               |
|  | Stampabilità | Non abbiamo riscontrato codice CSS Print-Friendly. |
|  | Lingua       | Buono. La tua lingua dichiarata en.                |

## Usabilita

|                                                                                   |             |                                                      |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------|
|  | Dublin Core | Questa pagina non sfrutta i vantaggi di Dublin Core. |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------|

## Documento

|                                                                                     |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-------------------------------------------------------------------------------------|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|    | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|    | Validita W3C                 | Errori : 96<br>Avvisi : 12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|    | Email Privacy                | Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|   | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Suggerimenti per velocizzare | <div><div> Eccellente, il tuo sito web non utilizza nested tables.</div><div> Molto male, il tuo sito web utilizza stili CSS inline.</div><div> Grande, il tuo sito web ha pochi file CSS.</div><div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div><div> Perfetto, il vostro sito si avvale di gzip.</div></div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Ottimizzazione

|  |             |                                            |
|--|-------------|--------------------------------------------|
|  | XML Sitemap | Grande, il vostro sito ha una sitemap XML. |
|--|-------------|--------------------------------------------|

## Optimizzazione



<https://www.luminsmart.com/sitemap.xml>



Robots.txt

<http://luminsmart.com/robots.txt>

Grande, il vostro sito ha un file robots.txt.



Analytics

Grande, il vostro sito ha uno strumento di analisi dei dati.



Google Analytics