



# Website beoordeling multi-market.com.ua

Gegenereerd op Juli 12 2023 14:24 PM

De score is 50/100



## SEO Content

|    | Title              | Мульти Маркет - Інтернет-магазин широкого асортименту                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
|------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|--|--|----|----|----|----|----|----|---|---|---|----|---|---|
|                                                                                    |                    | <b>Lengte : 53</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    |    |    |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
|                                                                                    |                    | Perfect, uw title tag bevat tussen de 10 en 70 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
|    | Description        | Інтернет-магазин, який пропонує широкий вибір товарів різних категорій, зокрема спорядження для туризму та активного відпочинку, військово екипування, тощо                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    |    |    |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
|                                                                                    |                    | <b>Lengte : 157</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
|                                                                                    |                    | Perfect, uw meta description bevat tussen de 70 en 160 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
|  | Keywords           | маркет, надійний інтернет-магазин, широкий вибір товарів, висока якість продукції, ексклюзивні товари, система знижок та акцій, доставка по всій Україні, зручна оплата, кваліфікована служба підтримки                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
|                                                                                    |                    | Goed, uw bevat meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |    |    |    |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
|  | Og Meta Properties | Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |    |    |    |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>4</td><td>3</td><td>25</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Login or create an account</li><li>• [H2] Login or create an account</li><li>• [H2] Ваш обліковий запис створено!</li><li>• [H2] Вихід</li><li>• [H3] Mobile Menu</li><li>• [H3] Returning Customer</li><li>• [H3] Register Account</li><li>• [H4] Blog Page With Left Column</li><li>• [H4] Blog Page With Right Column</li><li>• [H4] Blog Page With Grid Style</li><li>• [H4] Blog Page With List Style</li><li>• [H4] Categories Post Page</li><li>• [H4] Post Page</li><li>• [H4] Apple Cinema 30"</li></ul> |    |    |    |  |  | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 4 | 3 | 25 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | H4 | H5 | H6 |  |  |    |    |    |    |    |    |   |   |   |    |   |   |
| 0                                                                                  | 4                  | 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 25 | 0  | 0  |  |  |    |    |    |    |    |    |   |   |   |    |   |   |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <ul style="list-style-type: none"><li>• [H4] Canon EOS 5D</li><li>• [H4] HP LP3065</li><li>• [H4] MacBook</li><li>• [H4] MacBook Air</li><li>• [H4] MacBook Pro</li><li>• [H4] Sony VAIO</li><li>• [H4] Apple Cinema 30"</li><li>• [H4] Samsung SyncMaster 941BW</li><li>• [H4] MacBook</li><li>• [H4] Samsung Galaxy Tab 10.1</li><li>• [H4] iPod Nano</li><li>• [H4] Canon EOS 5D</li><li>• [H4] iMac</li><li>• [H4] MacBook Pro</li><li>• [H4] Samsung SyncMaster 941BW</li><li>• [H4] Nikon D300</li><li>• [H4] MacBook Air</li><li>• [H4] HTC Touch HD</li></ul> |
|   | Afbeeldingen    | <p>We vonden 56 afbeeldingen in de pagina.</p> <p>4 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.</p>                                                                                                                                                                                                                                                                                                                                                                     |
|  | Text/HTML Ratio | <p>Ratio : <b>18%</b></p> <p>Goed, De ratio van text tot HTML code hoger dan 15, maar lager dan 25 procent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Flash           | <p>Perfect, geen Flash content gevonden in uw website.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Iframe          | <p>Perfect, er zijn geen Iframes in uw website aangetroffen.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

## SEO Links

|                                                                                     |                        |                                                                                                             |
|-------------------------------------------------------------------------------------|------------------------|-------------------------------------------------------------------------------------------------------------|
|  | Herschreven URL        | <p>Slecht. Uw links maken gebruik van een query string.</p>                                                 |
|  | Underscores in de URLs | <p>We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.</p> |
|   | In-page links          | <p>We vonden een totaal van 36 links inclusie 0 link(s) naar bestanden</p>                                  |
|   | Statistics             | <p>Externe Links : noFollow 0%</p>                                                                          |

## SEO Links

Externe Links : doFollow 11.11%

Interne Links 88.89%

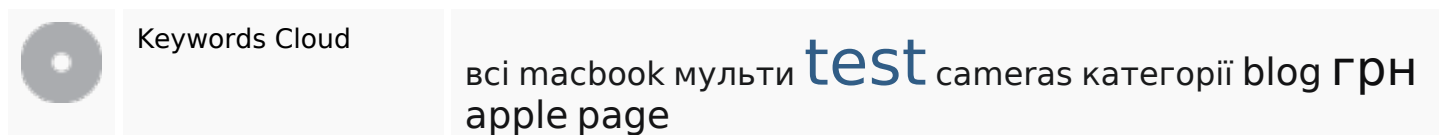
## In-page links

| Ankertekst                               | Type   | samenstelling |
|------------------------------------------|--------|---------------|
| <a href="#">Реєстрація</a>               | Intern | doFollow      |
| <a href="#">Авторизація</a>              | Intern | doFollow      |
| <a href="#">Forgotten Password</a>       | Intern | doFollow      |
| <a href="#">login form</a>               | Extern | doFollow      |
| <a href="#">пишіть нам</a>               | Intern | doFollow      |
| <a href="#">Apple</a>                    | Intern | doFollow      |
| <a href="#">Apple Cinema 30"</a>         | Intern | doFollow      |
| <a href="#">Canon</a>                    | Intern | doFollow      |
| <a href="#">Canon EOS 5D</a>             | Intern | doFollow      |
| <a href="#">Hewlett-Packard</a>          | Intern | doFollow      |
| <a href="#">HP LP3065</a>                | Intern | doFollow      |
| <a href="#">MacBook</a>                  | Intern | doFollow      |
| <a href="#">MacBook Air</a>              | Intern | doFollow      |
| <a href="#">MacBook Pro</a>              | Intern | doFollow      |
| <a href="#">Sony</a>                     | Intern | doFollow      |
| <a href="#">Sony VAIO</a>                | Intern | doFollow      |
| <a href="#">Samsung SyncMaster 941BW</a> | Intern | doFollow      |
| <a href="#">Samsung Galaxy Tab 10.1</a>  | Intern | doFollow      |
| <a href="#">iPod Nano</a>                | Intern | doFollow      |
| <a href="#">iMac</a>                     | Intern | doFollow      |
| <a href="#">Nikon D300</a>               | Intern | doFollow      |
| <a href="#">HTC</a>                      | Intern | doFollow      |
| <a href="#">HTC Touch HD</a>             | Intern | doFollow      |

## In-page links

|                                           |        |          |
|-------------------------------------------|--------|----------|
| <a href="#">Особистий Кабінет</a>         | Intern | doFollow |
| <a href="#">Історія замовлень</a>         | Intern | doFollow |
| <a href="#">Розсилка</a>                  | Intern | doFollow |
| <a href="#">Акції</a>                     | Intern | doFollow |
| <a href="#">Повернення товару</a>         | Intern | doFollow |
| <a href="#">Про нас</a>                   | Intern | doFollow |
| <a href="#">Оплата і доставка</a>         | Intern | doFollow |
| <a href="#">Політика конфіденційності</a> | Intern | doFollow |
| <a href="#">Terms &amp; Conditions</a>    | Intern | doFollow |
| =                                         | Extern | doFollow |
| =                                         | Extern | doFollow |
| =                                         | Extern | doFollow |
| =                                         | Intern | doFollow |

## SEO Keywords



## Keywords Consistentie

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| test    | 23      | ×     | ×        | ×           | ×        |
| грн     | 11      | ×     | ×        | ×           | ×        |
| page    | 6       | ×     | ×        | ×           | ✓        |
| blog    | 5       | ×     | ×        | ×           | ✓        |
| apple   | 5       | ×     | ×        | ×           | ✓        |

## Bruikbaarheid

|                                                                                  |               |                                                 |
|----------------------------------------------------------------------------------|---------------|-------------------------------------------------|
|  | Url           | Domein : multi-market.com.ua<br>Lengte : 19     |
|  | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.  |
|  | Taal          | Goed. Uw ingestelde taal is uk.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |

## Document

|                                                                                    |                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype                | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | W3C Validiteit         | Fouten : 27<br>Waarschuwingen : 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | E-mail Privacy         | Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Speed Tips             | <div> Geweldig, uw website heeft geen tabellen in een tabel.</div> <div> Jammer, uw website maakt gebruik van inline styles.</div> <div> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</div> <div> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</div> <div> Perfect, uw website haalt voordeel uit gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                   |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimalisatie

|                                                                                  |             |                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Geweldig, uw website heeft een XML sitemap.</p> <div><a href="https://multi-market.com.ua/index.php?route=extension/feed/google_sitemap">https://multi-market.com.ua/index.php?route=extension/feed/google_sitemap</a></div>                                                                            |
|  | Robots.txt  | <p><a href="http://multi-market.com.ua/robots.txt">http://multi-market.com.ua/robots.txt</a></p> <p>Geweldig uw website heeft een robots.txt bestand.</p>                                                                                                                                                  |
|  | Analytics   | <p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p> |